



PCCI-QC GAZETTE

THE OFFICIAL NEWSLETTER OF PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY QUEZON CITY

ACT, DELIVER, MAKE A DIFFERENCE

This issue of PCCI-QC Gazette highlights the achievements of our members, emphasizing the chamber's commitment to truly act, deliver, and make a difference not only in their respective industries, but also in promoting sustainability and lifelong learning.



INSIDE THIS ISSUE

HALAL AND MUSLIM FRIENDLY QC

PCCI-QC joins the initiative of the Department of Tourism in promoting a Halal and Muslim Friendly Philippines.

MEMBERS AS RESOURCE PERSONS

Several PCCI-QC Members showcased their expertise in various conferences as resource speakers and industry experts.

NEARLY 500 MEMBERS

PCCI-QC reaches 494 members, only 6 away from reaching 500 members inducted.



Most Outstanding Local Chamber in the Asia Pacific 2005

Most Outstanding Chamber Award in the Philippines 2000, 2002, 2004

MOCA Hall of Fame Awardee 2004

Most Outstanding Chamber Award in NCR 2019

Most Outstanding Chamber Award in NCR and in the Philippines 2020

Most Outstanding Chamber Award in NCR and in the Philippines 2021



MESSAGE FROM THE PRESIDENT

As we reflect on the months of May and June 2024, I am proud to highlight the active engagement of our officers, Board of Trustees, and members in various chamber activities. Together, we have promoted business growth, created valuable networking opportunities, and fostered a strong sense of fellowship within our community.

During this period, we have also taken the time to recognize the outstanding achievements and awards of our members, celebrating their hard work and dedication. These accomplishments not only inspire others but also strengthen the collective spirit of our chamber.

PCCI-QC remains committed to supporting our members by ensuring that the delivery of services is impactful and felt throughout our community. We are dedicated to providing resources, training, and advocacy that empower our members to thrive in today's competitive landscape. Our focus on fostering partnerships between businesses and engaging with government entities enhances our collective strength, allowing us to advocate for policies that benefit our members and the wider community.

As we move forward, let us continue to collaborate, innovate, and support one another in our shared journey toward success. By working together with local government and community stakeholders, we can create a vibrant ecosystem that nurtures entrepreneurship and drives sustainable growth.

Thank you for your continued commitment and participation! Together, we can achieve remarkable milestones for our businesses and our community.

Act. Deliver. Make a difference!

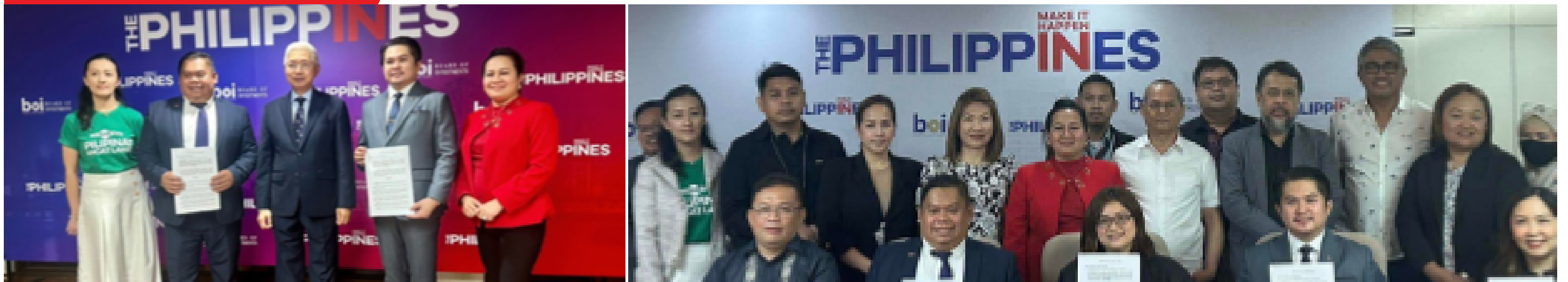
Mabuhay ang Philippine Chamber of Commerce and Industry Quezon City!

Atty. Arnel D. Mateo
President PCCI-QC

IMPLEMENTATION OF EFFECTIVE ADVOCACY PROGRAM



JUNE 10, 2024



June 10, 2024: The Philippine Chamber of Commerce and Industry Quezon City (PCCI-QC) and the Department of Trade and Industry Halal Industry Development Program Management Office (DTI HIDO-PMO) have entered into a significant partnership by signing a Memorandum of Understanding.

This milestone agreement establishes a comprehensive framework for collaboration between the two organizations to advance the Philippine Halal Industry, with a primary focus on the establishment of a Halal Hub in Quezon City and the official recognition of PCCI-QC as a Ka-TIPP.

JUNE 16, 2024



PCCI-QC supports Halal and Muslim friendly Philippines!

On June 16, 2024 PCCI-QC attended the first-ever Department of Tourism organized Halal Tourism and Trade Expo Philippines which highlights Halal-certified and Muslim-friendly tourism products at the Quantum Skyview, Upper Ground B, Gateway Mall 2.

JUNE 21, 2024



June 21, 2024 @ Novotel QC: PCCI-QC and the Asian Consulting Group entered into a Memorandum of Understanding to support and empower business owners and executives to pay the right taxes.

JUNE 21, 2024



June 21, 2024: PCCI-QC called on all Members and Officers to support Killo/s Kyusi; Your Pre- Loved to Show Your Love!

IMPLEMENTATION OF EFFECTIVE ADVOCACY PROGRAM



JUNE 10, 2024



June 10, 2024: The Philippine Chamber of Commerce and Industry Quezon City (PCCI-QC) and the Department of Trade and Industry Halal Industry Development Program Management Office (DTI HIDO-PMO) have entered into a significant partnership by signing a Memorandum of Understanding.

This milestone agreement establishes a comprehensive framework for collaboration between the two organizations to advance the Philippine Halal Industry, with a primary focus on the establishment of a Halal Hub in Quezon City and the official recognition of PCCI-QC as a Ka-TIPP.

JUNE 27, 2024



June 27, 2024: MSME Development: PCCI-QC joins the city's best entrepreneurs as they gather for the first-ever QC MSME Day Convergence.

Together with national government agencies, private sector partners and non-governmental organizations, the event aimed to offer a one-stop shop for the service QCpreneurs need towards growing their business.

JUNE 28, 2024



June 28, 2024: PCCI-QC signed a Pledge of Commitment that adopts the advocacy to push for quality society towards inclusive growth in QC.

IMPLEMENTATION OF AN EFFECTIVE ADVOCACY PROGRAM



MAY 6, 2024



PCCI-QC President Atty. Arnel Mateo as resource person at Department of Trade and Industry's Halal Stakeholders Consultation Forum. Atty. Mateo presented updates on PCCI-QC's Halal Initiatives.

PCCI-QC adopted Halal friendly-Philippines as one of its advocacies. Considering the demand for halal products and services, the adaptation of the halal-friendly Philippines will allow PCCI-QC members to contribute in expanding the country's halal offerings that will lead to opportunities in terms of trade, investment, and tourism.



The ongoing PCCI-QC project, in collaboration with World Vision and the Quezon City Local Government Unit, focuses on the Project Against Child Exploitation (ACE). This initiative aims to enhance local capacities and raise awareness to effectively combat child labor and the exploitation of children. By fostering community engagement and providing essential resources, the project seeks to create a safer environment for children, ensuring their rights are protected and promoting their overall well-being.

MAY 28-30, 2024



International Public Information Sharing for ASEAN and other Countries in Asia re Project Against Child Exploitation organized by World Vision and the Department of Labor and Employment on May 28-30, 2024 at Diamond Hotel, Manila.

PCCI-QC, represented by PCCI-QC Project ACE Chair Dir. Elma Lagamson and PCCI-QC President Atty. Arnel D. Mateo, was commended for its advocacy against child exploitation and for pushing Zero Child Labor in Quezon City.

ENGAGEMENT WITH THE GOVERNMENT & THE COMMUNITY



MAY 8, 2024



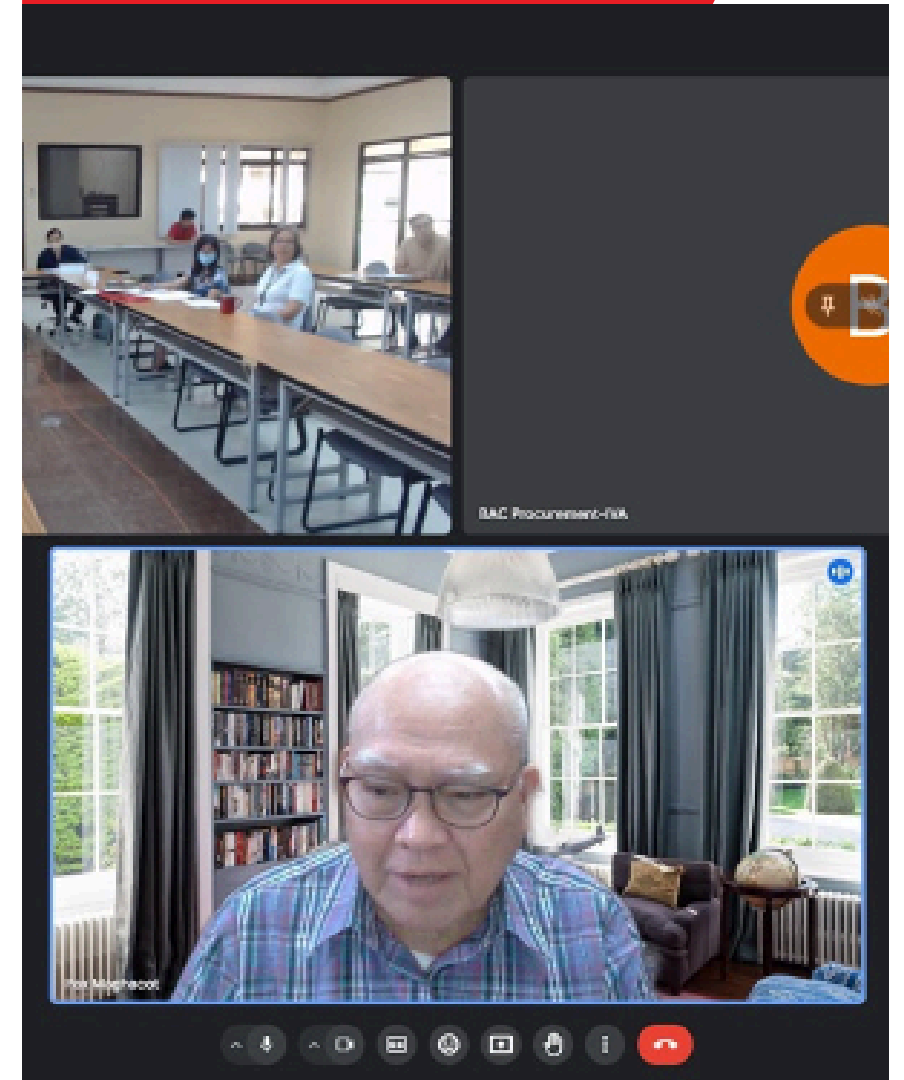
May 8, 2024: Renewal of partnership between PCCI-QC and its member De Los Santos Medical Center to provide medical services to PCCI-QC members.

MAY 13, 2024



PCCI-QC members, led by Chairman Alfred Carandang and VP External Richie Cuna, attended as mentors at the Go Negosyo Tourism Summit on May 13, 2024.

MAY 29, 2024



PCCI-QC, represented by Dir Past President Pax Maghacot, attended as an observer at the the Pre-bid conference of the Dept of Agriculture Region IV-A on May 29, 2024.

MAY 24, 2024



PCCI-QC and DTI signed a Deed of Donation where DTI donates to PCCI-QC the Share Service Facilities (SSF) on Craft Beer Processing.

SSF Project is meant to improve MSME competitiveness by providing machinery, equipment, tools, systems, accessories, and other auxiliary items, skills, and knowledge under a shared system.

MAY 30, 2024



On May 30, 2024, PCCI-QC, represented by Executive Vice President Anne Francisco, participated in the Public Consultation on the QC Incentives Code held at the QC Legislative Building. During this event, PCCI-QC submitted a Position Paper advocating for the proposed ordinance and emphasized the importance of including micro and small enterprises as beneficiaries. This initiative aims to promote equitable access to resources and support for local businesses, fostering economic growth and community development.

ENGAGEMENT WITH THE GOVERNMENT & THE COMMUNITY



JUNE 5, 2024



PCCI-QC, represented by Dir. Atty. Reggie Duran attended the 2nd Quarter Joint Solid Waste Management Board and Task Force Manila Bay

JUNE 7, 2024



June 7, 2024: PCCI-QC, through its President Atty. Arnel D. Mateo, signed a Memorandum of Understanding with the Southern Gujarat Chamber of Commerce and Industry (SGCCI) and the Vietnam International Entrepreneurs Networking Club (VIENC) where Parties shall endeavour to organize outbound or host inbound trade and investment missions between and amongst the Philippines, India and Vietnam, and assist in the identification and establishment of opportunities and business contacts from their respective countries. The MOU signing was witnessed by Consul Rico Mariano.

JUNE 27, 2024



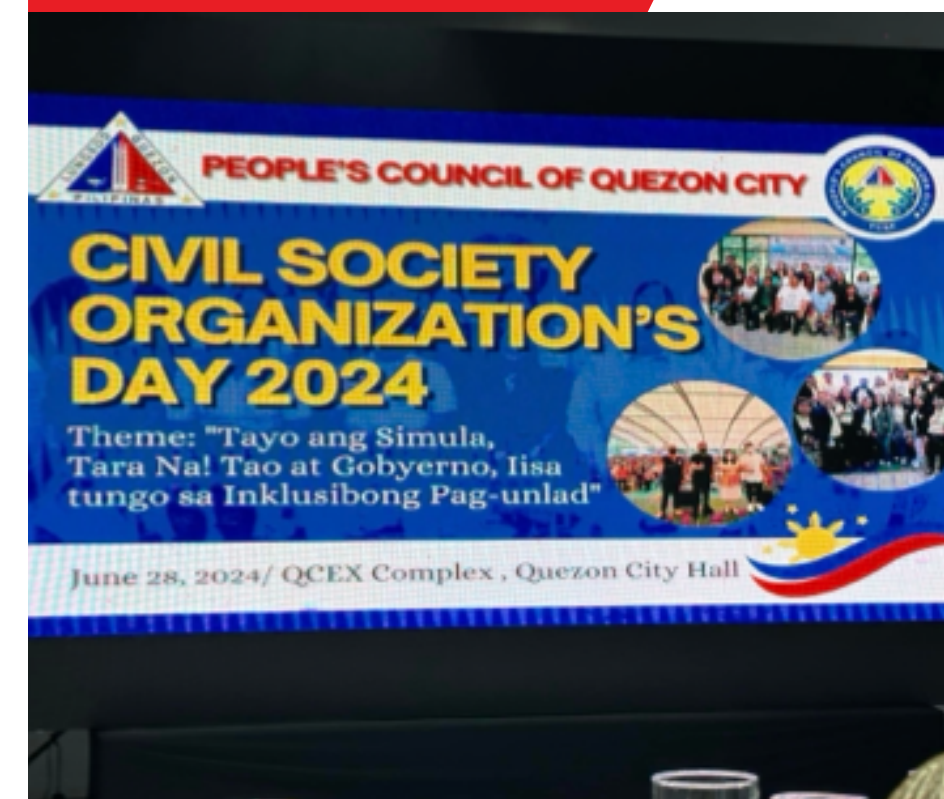
June 27, 2024: PCCI-QC and ICSB signed a Memorandum of Understanding that aims to strengthen partnership and collaboration on program and activities that will help enhance and develop MSMEs.

JUNE 28, 2024



June 28, 2024: PCCI-QC at DTI's Strengthening Disaster Resilience - Business Continuity Planning for MSMEs cum Green Information and Action Planning 2024

JUNE 28, 2024



June 28, 2024: PCCI-QC President Atty. Arnel Mateo was invited to attend the Civil Society Organization's Day 2024 organized by People's Council of Quezon City led by its President Brian Lu.

JUNE 28, 2024



June 28, 2024: PCCI-QC at the orientation for 4PH Projects at DHSUD head office.

DELIVERY OF LOCAL CHAMBER SERVICES & OTHER SUPPORT PROGRAMS



TRADE PROMOTION

PCCI-QC provides members platforms to promote their products and services by featuring in PCCI-QC's online platform and by inviting them to be interviewed on digital shows.

Philippine Chamber of Commerce and Industry - Quezon City
May 21 at 6:15 PM · 🌐

Please watch and be inspired by the story of our PCCI-QC member Ralph Layco of **New Bold University** as he was interviewed by PCCI-QC Director Butz Bartolome at Manila Times' Business Mentor Blog.

Armando Olivares Bartolome is with **Helen Kaye** and **Sonny Hector**.
May 5 at 12:34 PM · 🌐

Ralph Layco, a young man born and raised in General Santos, was fortunate to have a father like Hector who operated a successful steel fabrication business. Gro... [See more](#)

MAN OF STEEL

YOUTUBE.COM
The inspiring story of Ralph Layco and New Bold University
The inspiring story of Ralph Layco and New Bold UniversityRalph Layco, a young man b...

Philippine Chamber of Commerce and Industry - Quezon City
6 days ago · 🌐

Please watch and be inspired by the story of our PCCI-QC member Dwight Alcantara of **Amelito's Sizzling Catering** as he was interviewed by PCCI-QC Director Butz Bartolome at Manila Times' Business Mentor Blog.

Armando Olivares Bartolome
May 12 at 11:26 AM · 🌐

Under the direction of their son Dwight Alcantara, **Amelito** and his wife Dolores' family-owned business, **Amelito's Sizzling Catering**, has developed into a pros... [See more](#)

HOT MEALS

YOUTUBE.COM
The rise of Amelito's Sizzling Catering: A story of innovation and success
The rise of Amelito's Sizzling Catering: A story of innovation and successUnder the dire...

Philippine Chamber of Commerce and Industry - Quezon City
4 days ago · 🌐

Please watch and be inspired by the story of our PCCI-QC member Ronald Acosta of **STARV Rice Mill** as he was interviewed by PCCI-QC Director Butz Bartolome at Manila Times' Business Mentor Blog.

Armando Olivares Bartolome
May 19 at 2:26 PM · 🌐

WATCH: The rise of STARV rice mill
The Manila Times
The Acosta family's journey from the corporate world to rice milling is a testament to the power of deter... [See more](#)

VENTURING INTO NEW BUSINESS

YOUTUBE.COM
The rise of STARV rice mill
The rise of STARV rice millThe Acosta family's journey from the corporate world to rice ...

ARTISTIC FLAIR:
A Gallery of Inspiration over drinks

Wednesday, May 29, 2024 at 6:00 PM

A SNEAK PREVIEW

G BAR AND COCKTAIL LOUNGE
53 Scout Chuatoco corner Mother Ignacia, Quezon City

Philippine Chamber of Commerce and Industry - Quezon City
a day ago · 🌐

Please watch and be inspired by the story of our PCCI-QC member **Mark Rola** of **Metro Goldrich Construction Inc** as he was interviewed by PCCI-QC Director Butz Bartolome at Manila Times' Business Mentor Blog.

UNBREAKABLE

YOUTUBE.COM
Mark Rola's road to success
Mark Rola's road to successBorn and raised in Las Piñas City, Mark Rola had to overcome n...

DELIVERY OF LOCAL CHAMBER SERVICES & OTHER SUPPORT PROGRAMS



ENTERPRISE DEVELOPMENT/COMPETITIVENESS

MAY 24, 2024



On May 24, 2024, the "Accounting for Non-Accountants Seminar" was successfully organized by the Quezon City Small Business and Cooperative Development and Promotions Office (QC SBCDPO) in collaboration with several key partners, including PCCI-QC, Polytechnic University of the Philippines (PUP) Sta. Mesa Manila, the Department of Trade and Industry (DTI), the Department of Science and Technology (DOST), and various other organizations. This seminar aimed to equip participants with essential accounting knowledge, empowering them to better manage their finances and enhance their business acumen. Through this collaborative effort, the event sought to foster local entrepreneurship and support the growth of small businesses in the community.

MAY 29, 2024



On May 29, 2024, a dynamic business matching activity took place during the PCCI-QC General Membership Meeting at Novotel, Quezon City. The event was expertly led by External Vice President Richie Cuna and Internal Vice President Josie See. This initiative provided an invaluable platform for networking, enabling participants to connect with potential partners and explore collaborative opportunities. The engaging atmosphere fostered meaningful discussions and relationships, reinforcing PCCI-QC's commitment to supporting local businesses and promoting economic growth within the community.

JUNE 11, 2024



June 11, 2024: PCCI-QC Director and franchise guru Armando Bartolome shared his knowledge as a resource speaker at the Business Proposal Writing Workshop organized by PCCI-QC and the QC SBCDPO.

DELIVERY OF LOCAL CHAMBER SERVICES & OTHER SUPPORT PROGRAMS



ENTERPRISE DEVELOPMENT/COMPETITIVENESS

JUNE 14, 2024



PCCI-QC in partnership with PCCI-QC member EMERGE conducted another session of “USAPAN@PCCI-QC” and discussed digital marketing on June 14, 2024, 1pm to 6pm, at KMC Solutions, North Edsa.

JUNE 28, 2024



June 28, 2024: Seminar on Marketing organized by DTI, PCCI-QC and the QC LGU.

INVESTMENT PROMOTION

JUNE 6-8, 2024



June 6-8, 2024: As part of PCCI-QC’s outbound trade mission to Vietnam, PCCI-QC attended the Vietnam International Sourcing Expo 2024 and Export Forum on Connecting International Supply Chains. The delegation was led by PCCI-QC President Atty. Arnel Mateo, President Emeritus Sarah Mateo, EVP and Chair for Investment Promotion Anne Francisco, and Director Anthony Gedang.

JUNE 7, 2024



June 7, 2024: PCCI-QC visited Tran-Q Coffee factory during the chamber’s trade mission in Ho Chi Minh, Vietnam.

JUNE 7, 2024



June 7, 2024: Business matching sessions amongst members of PCCI-QC, Southern Gujarat Chamber of Commerce and Industry (SGCCI) and the Vietnam International Entrepreneurs Networking Club (VIENC) at Ho Chi Minh, Vietnam.

JUNE 21, 2024



Business Matching Session at PCCI-QC’s General Membership Meeting on June 21, 2024 at Novotel QC.

DELIVERY OF LOCAL CHAMBER SERVICES & OTHER SUPPORT PROGRAMS



INFORMATION, EDUCATION, COMMUNICATION

MAY 29, 2024

MAY AND JUNE 2024

JUNE 21, 2024



Learning session with resource speakers Mr. Josiah Go, and Mr. Mon Abrea, and panelists Ms. Mona Yap of QC SBCDPO, Mr. Jay Gatmaitan of LEIPO, and Ms. Margie Mejia represented by Mr. Albert Brosoto of BPLD, and moderator Ms. Salve Duplito, during PCCI-QC's GMM on June 21, 2024 at Novotel.

OTHER SERVICES ACTIVITIES

The PCCI-QC Monthly General Membership Meeting, held on May 29, 2024, at Novotel Quezon City, saw an impressive turnout of **150 members**. Attendees were engaged as invited speakers delivered insightful presentations on a range of important topics, including mental health, healthy lifestyles, nutrition, fitness, and health insurance. The speakers provided valuable information and practical tips, empowering members to prioritize their well-being and make informed health choices. This event underscored PCCI-QC's commitment to fostering a supportive community focused on holistic health and wellness for all its members.



PCCI-QC, in collaboration with the Department of Trade and Industry (DTI), provided valuable services to its members during the Chamber's General Membership Meeting. Attendees were informed about various business support programs available through DTI, including training opportunities, loan options, e-commerce initiatives, OTOP Philippines, Go Lokal, the Shared Service Facilities (SSF) program, and other development and promotion initiatives for MSMEs. This partnership underscores our commitment to empowering members with the resources and knowledge they need to thrive in today's competitive business landscape.



June 21, 2024: PCCI-QC members and officers were recognized for their exemplary participation, engagement and contribution that led to the outstanding performance of the chamber for the first six months!

MEMBERSHIP DEVELOPMENT, RECRUITMENT/GROWTH/ RETENTION



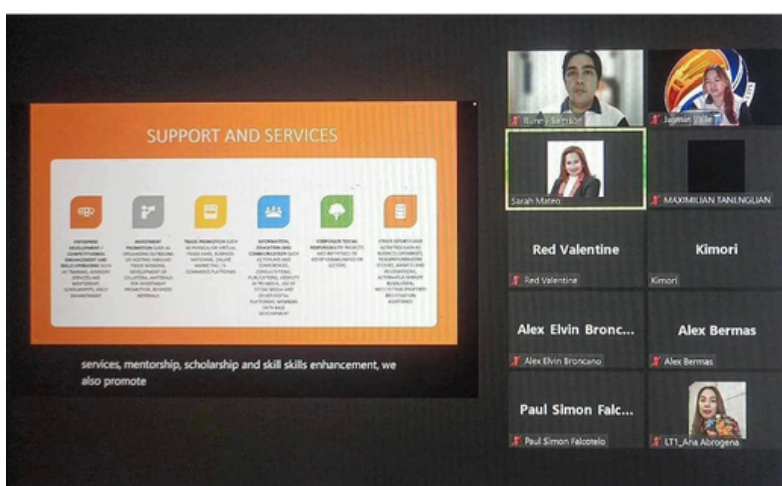
13 new members were inducted during the chamber's General Membership Meeting held on June 21, 2024 at Novotel QC. Total number of members as of today is 494.



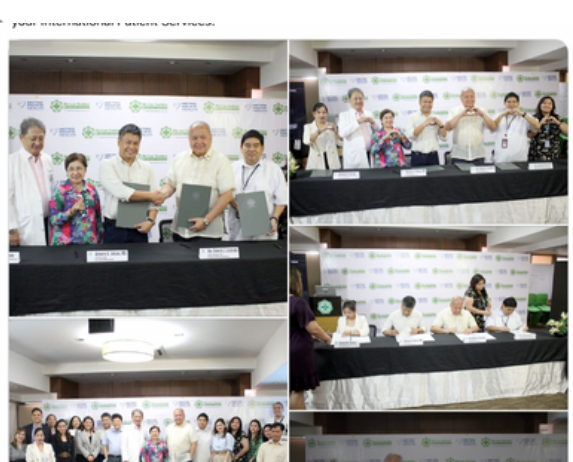
PCCI-QC members participated actively in the PCCI National, attending a valuable learning session on the Sustainable Development Goals (SDGs) held on May 7, 2024, at the Bellevue Manila. This session provided members with essential insights into sustainability practices and the role of businesses in achieving these global objectives. By engaging in this initiative, PCCI-QC members demonstrated their commitment to promoting sustainable development within their enterprises and the broader community.



May 24, 2024: Recruitment Activity: PCCI-QC visited L&L's Cafe, a graduate of DTI's Kapatid Mentor Me (KMME) Program, and invited said cafe to join PCCI-QC.



On May 24, 2024, an orientation for prospective members was facilitated by PCCI-QC Membership Chair, Pres. Emeritus Sarah Mate. This session aimed to guide applicants through the benefits and opportunities of joining our organization, highlighting the resources available to support their business growth. Sarah's expertise and welcoming approach provided attendees with valuable insights, fostering a sense of community and encouraging active participation within PCCI-QC.



PCCI-QC is dedicated to celebrating and enhancing the milestones of its members. We recognize the achievements and progress of our members, providing them with a platform to showcase their successes. By highlighting these milestones, we foster a sense of community and inspire collaboration, ultimately contributing to the overall growth and development of our member businesses. Through events, recognition programs, and shared success stories, PCCI-QC aims to empower its members and promote a culture of excellence within our organization.

MEMBERSHIP DEVELOPMENT, RECRUITMENT/GROWTH/ RETENTION



PARTICIPATION IN OTHER ORGANIZATIONS AS DELEGATES

MAY 2024



PCCI-QC Members from WomenbizPh attended the prestigious Global Summit of Women in Madrid, Spain. This influential summit gathers women leaders from across the globe to discuss critical issues and exchange best practices. At the forefront of the event, participants engage in meaningful dialogues that address pressing challenges and highlight innovative solutions. By attending, our members not only gain valuable insights but also contribute to a global network that empowers women.

JUNE 9-15, 2024



Congratulations JLCG's Jet Legaspi, an official delegate of the Film Development Council of the Philippines (FDCP) at the Anney International Animation Film Festival, in Anney, France from June 9-15, 2024! JLCG is a proud member of PCCI-QC!

JUNE 25-26, 2024



June 25-26, 2024: PCCI-QC at the 45th National Conference of Employers!

MEMBERSHIP DEVELOPMENT, RECRUITMENT/GROWTH/ RETENTION



PARTICIPATION IN OTHER ORGANIZATIONS AS SPEAKER



PCCI-QC Director Atty. Lyca Balita as Keynote Speaker at the Lyceum of the Philippines Career Conference 2024.



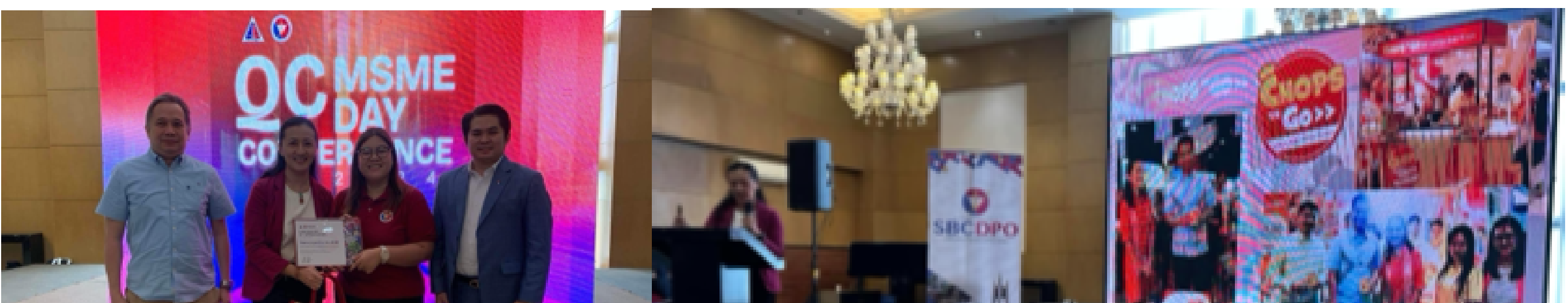
June 1, 2024: President Emeritus Sarah Deloraya-Mateo as Commencement Speaker at Gates Professional School.



June 3, 2024: PCCI-QC member Joyce Co Yu of True Blends and Chops to Go at the Philippine Young Entrepreneurs Association - PYEA Mid-year General Membership Meeting.



June 6, 2024: PCCI-QC Chairman Emeritus Dr. Carl Balita and member Engr. Lambert Balita successfully conducted the Ultimate Trainers' Training Workshop at the Philippine Franchise Association.



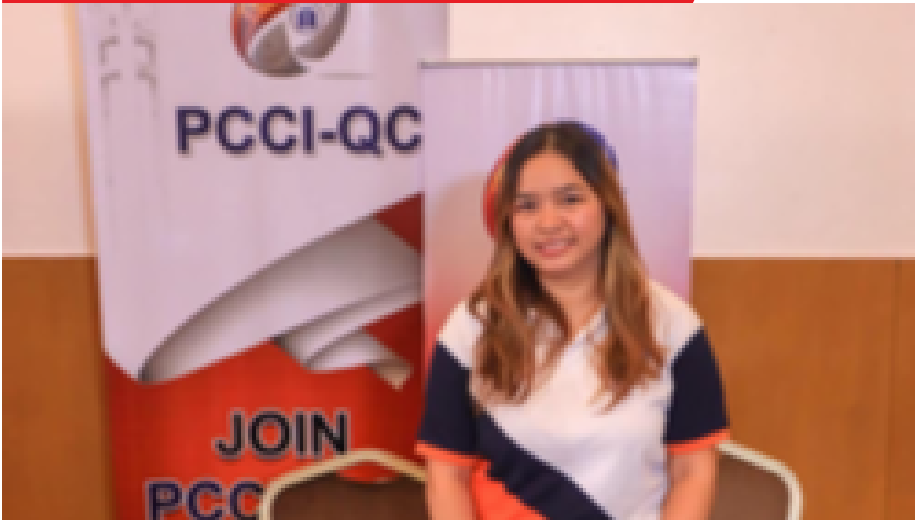
June 27, 2024: PCCI-QC member Joyce Co Yu as speaker at the QC MSME Day Convergence 2024!

MEMBERSHIP DEVELOPMENT, RECRUITMENT/GROWTH/RETENTION



GENERATION AND ENGAGEMENT OF ACTIVE MEMBERSHIP AND RETENTION OF MEMBERS

JUNE 27, 2024



Recruitment activity at QC MSME Day Convergence 2024. At least 14 MSMEs applied for membership at PCCI-QC.

JUNE 1, 2024



PCCI-QC Chair Architect Alfred Carandang attended and graced the ribbon cutting ceremony at the opening of PCCI-QC member Wingyard Unlimited Wings' Panay QC Branch.

JUNE 1, 2024



June 1, 2024: PCCI-QC Chair Architect Alfred Carandang attended and graced the ribbon cutting ceremony at the Grand Opening of PCCI-QC member PCCI-QC member La Parillada Parillada - Royale Place Mall Branch at Commonwealth Avenue, Quezon City (in front of Ever Gotesco-Calle Bistro)!

JUNE 5, 2024



June 5, 2024: PCCI-QC trade mission delegates to Vietnam attended a welcome dinner hosted by Mr. Dinh Vinh Cuong, Chairman of Vietnam International Entrepreneurs Networking Club (VIENC), a sister business network of PCCI-QC.

JUNE 5-7, 2024



June 5-7, 2024: Membership development through fellowship on the occasion of PCCI-QC's trade mission in Ho Chi Minh, Vietnam.

JUNE 2024



PCCI-QC Recognizes member's milestones



LEADERSHIP / ORGANIZATIONAL DYNAMISM, EFFICIENCY AND SUSTAINABILITY



PCCI-QC MAY 2024 BOARD MEETING HOSTED BY DIRECTOR CARMEN SORIANO

BUSINESS DEVELOPMENT AND INNOVATION

MAY 7, 2024



PCCI-QC, led by President Atty. Arnel D. Mateo, met with Usec Emmanuel Pineda of the Department of Human Settlements and Urban Development

MAY 29, 2024



On May 29, 2024, at Novotel Quezon City, PCCI-QC members celebrated a significant milestone in business development and innovation as REHub Real Estate, represented by Dra. Mary Gaw So, and Tikme Dine, represented by Meynard Esguerra, formalized a contract to establish a business relationship. This collaboration exemplifies the spirit of partnership within the PCCI-QC community, fostering growth and innovation. By joining forces, these two dynamic enterprises are poised to leverage their strengths, enhance their market presence, and create new opportunities for success.



ARMANDO "BUTZ" BARTOLOME

TRUSTEE, PCCI-QC

THE POWER OF COLLECTIVE STRENGTH: MY JOURNEY WITH THE PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY, QUEZON CITY CHAPTER (PCCIQC)

In the fast-paced and fiercely competitive landscape of business, the age-old adage "No man is an island" rings truer than ever. As entrepreneurs and business professionals, we find ourselves navigating a sea of challenges that can be daunting when faced alone. It is in this dynamic environment that the importance of community and collaboration becomes evident. My personal journey with the Philippine Chamber of Commerce and Industry, Quezon City Chapter (PCCIQC), has not only reinforced this belief but also transformed my approach to business.

When I first accepted the invitation from friends to join PCCIQC, I was welcomed into a vibrant community that celebrates diversity among professionals. It was evident from the outset that the core leadership of the organization was founded on strong principles of integrity and service. This foundation creates an environment where issues are not just discussed but tackled collectively for the greater good. The camaraderie among members fosters a sense of belonging that is essential for any entrepreneur navigating the complexities of the business world.

As I took on the role of a board trustee, I was inspired by the intense passion and sincerity of my fellow board members. Our monthly meetings are a testament to our commitment; with nearly perfect attendance, we prioritize collaboration despite our hectic schedules. Each meeting is filled with thoughtful discussions and strategic planning, ensuring that our activities align with the mission of empowering our members and the wider business community.

PCCIQC is a hub of activity, with each month packed with events and collaborations. From engaging workshops to networking events with different organizations, and even diplomatic visits to embassies, our calendar is brimming with opportunities for growth and connection. The three key words that resonate deeply with every board member are "Act, Discover, and Make a difference" (ADM). This mantra drives us to not only focus on our individual growth but also to uplift one another and contribute positively to our community.

As more entrepreneurs recognize the value of joining PCCIQC, our membership continues to grow. Each new member brings unique perspectives and insights, enriching our community further. In this dynamic environment, we learn from one another, share resources, and celebrate each other's successes.

The journey with PCCIQC has reinforced my belief that true success in business is not a solitary endeavor. By embracing the strength of community and the power of collaboration, we can not only survive but thrive. Together, we are not just business professionals; we are a collective force for positive change in the entrepreneurial landscape.



SARAH P. DELORAYA-MATEO

PRESIDENT EMERITUS, PCCI-QC

WOMEN EMPOWERMENT: STRATEGIES FOR OVERCOMING CHALLENGES

In our ever-evolving society, the empowerment of women stands as a cornerstone for progress and equality. As we navigate the complexities of life, it is essential to adopt effective strategies that not only help us overcome challenges but also foster resilience in the face of adversity. One powerful framework for this journey is encapsulated in the acronym "PRAYER," which serves as a guiding light for women striving to thrive.

P - Pray and Persist

The journey of empowerment begins with faith. Engaging in prayer can provide the strength and clarity needed to face obstacles head-on. By praying diligently, women can cultivate a spirit of persistence, refusing to back down when challenges arise. This steadfastness is crucial in transforming hurdles into stepping stones.

R - Rest and Recharge

In the pursuit of empowerment, it's easy to neglect self-care. Prioritizing rest and recharging is vital for maintaining energy and focus. Women should embrace moments of downtime, recognizing that rejuvenation enhances productivity and creativity, allowing them to approach challenges with renewed vigor.

A - Ask for Help

No journey is meant to be walked alone. Seeking support from friends, family, or mentors can provide invaluable guidance and encouragement. By asking for help, women can build networks of strength and solidarity, creating communities that uplift and inspire.

Y - Yes to Positivity

A positive mindset can transform challenges into opportunities for growth. By embracing positivity, women can shift their perspective, viewing setbacks as lessons rather than failures. This approach fosters resilience and encourages a proactive attitude towards problem-solving.

E - Empower Yourself

Self-empowerment is about recognizing one's strengths and capabilities. Women are encouraged to set clear goals and take proactive steps towards achieving them. This sense of agency not only boosts confidence but also paves the way for personal and professional success.

R - Reflect and Grow

Reflection is a powerful tool for growth. Taking the time to consider experiences—both successes and setbacks—allows women to extract valuable lessons. This process of reflection fosters wisdom, enabling individuals to move forward with resilience and enhanced understanding.

In conclusion, the path to women's empowerment is lined with challenges, but by embracing the principles of PRAYER, we can navigate these obstacles with grace and strength. Let us continue to uplift one another, transforming our collective struggles into stories of triumph and resilience. Together, we can create a future where every woman is empowered to shine.



ARCH. ALFRED CARANDANG

CHAIRMAN, PCCI-QC

INDUSTRY INSIGHTS

As we transition into 2025, the business landscape has experienced profound changes, both locally and globally, since the onset of the COVID-19 pandemic. This unprecedented crisis not only disrupted industries but also presented a multitude of opportunities and challenges that have reshaped the path to success for countless businesses.

The pandemic acted as a critical stress test for traditional business models, especially those reliant on physical, brick-and-mortar locations. With social distancing measures and lockdowns in place, businesses were compelled to rethink their strategies and rapidly adopt digital channels. This shift was more than just a survival tactic; it was an essential adaptation to meet the evolving behaviors and preferences of consumers who increasingly turned to online platforms for shopping, services, and interactions.

As the majority of the global population relied on digital channels during the pandemic, companies that quickly transitioned to online platforms not only retained their existing customer base but also expanded their reach to a broader audience. This swift digital expansion allowed businesses to cater to clients who had grown accustomed to the convenience and safety of online interactions, fostering growth in an otherwise challenging economic environment. In essence, the pandemic accelerated the digital transformation of the business world, pushing companies to innovate and adapt in ways that have fundamentally reshaped the industry.

By 2024, businesses have continued to adapt to these sweeping changes. The pandemic forced companies to rethink their strategies and find new ways to ensure their survival and success in a rapidly evolving environment. Many businesses had to develop innovative solutions to address challenges and maintain their competitive edge. One significant impact has been on employment: faced with unexpected financial losses and economic uncertainties, many companies were forced to make tough decisions, including layoffs, as they worked to cut costs and streamline operations.

Despite these hardships, some businesses have successfully pivoted by embracing digital transformation, adjusting their business models, and discovering new growth opportunities. The ongoing recovery process is characterized by a blend of resilience and continual adaptation as companies strive to thrive in the post-pandemic world.

The years 2020 to 2023 highlighted the importance of creativity and thinking outside the box for business owners. These years, marked by unprecedented challenges, pushed companies to innovate and adapt in ways they might not have previously considered.

As we navigate through the middle of 2024 and approach 2025, it's crucial to carry forward the lessons learned during those difficult times. The ability to adapt to change and continuously learn from past experiences will be essential for guiding businesses toward success. Embracing flexibility, staying open to new ideas, and applying insights gained from previous challenges will help businesses thrive in an ever-evolving landscape.

CONNECTING BUSINESSES, EMPOWERING COMMUNITIES

Welcome to the latest edition of the PCCI-QC Gazette, the official newsletter of the Philippine Chamber of Commerce and Industry Quezon City. In this digital publication, we strive to bring you the latest news, insights, and updates on the vibrant business landscape in Quezon City and beyond.

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