



# Gazette PCCI-QC

The Official Newsletter of Philippine Chamber of Commerce and Industry Quezon City

OCTOBER - DECEMBER 2024

**MOST OUTSTANDING LOCAL  
CHAMBER IN THE PHILIPPINES  
2000, 2002, 2004**

**HALL OF FAME AWARDEE  
2004**

**MOST OUTSTANDING  
CHAMBER AWARD IN THE  
PHILIPPINES-ASIA PACIFIC  
REGION  
2005**

**MOCA HALL OF FAME  
AWARDEE- 2004**

**MOST OUTSTANDING  
CHAMBER AWARD IN NCR  
2019, 2021, 2022**

**MOST OUTSTANDING  
CHAMBER AWARD IN NCR AND  
IN THE PHILIPPINES  
2020, 2023**



## "CONSECUTIVE VICTORIES FOR PCCI-QC AND THE QUEZON CITY LGU: A CELEBRATION OF SUCCESS"

The Philippine Chamber of Commerce and Industry Quezon City achieved a remarkable double victory, securing both the Most Outstanding Chamber Award in the National Capital Region and the Philippines, as well as the Most Business-Friendly Local Government Unit award. This recognition was presented by Mayor Joy Belmonte during the 49th Philippine Business Conference and Expo held at the Manila Hotel on October 26, 2023. This accomplishment highlights the Chamber's commitment to fostering a thriving business environment in Quezon City and underscores the local government's dedication to supporting economic growth and development.





# "CONSECUTIVE VICTORIES FOR PCCI-QC AND THE QUEZON CITY LGU: A CELEBRATION OF SUCCESS"

RENCE



October 25 to 26, 2023



The Philippine Chamber of Commerce and Industry Quezon City (PCCI-QC) proudly attended the 49th Philippine Business Conference and Expo (PBC&E), themed "Vision 2050: The Philippines, A First-World Economy," held on October 25 to 26, 2023, at the Manila Hotel.

This significant event gathered leaders from the business community and the public sector to engage in meaningful discussions on critical topics such as education, workforce development, infrastructure, governance, and shared prosperity. PCCI-QC members actively participated in these discussions, sharing valuable insights and contributing to the national dialogue on economic development.

The conference highlighted the Philippines' strategic advantages—its location, abundant natural resources, and demographic potential—positioning the nation for transformation into a first-world economy by 2050. Keynote speakers emphasized the need for collaboration among the public sector, private sector, and civil society to achieve this ambitious vision.

Attendees explored immediate, short-, medium-, and long-term goals designed to overcome growth barriers and ensure sustained development in competitive sectors. The successful implementation of actionable plans and the adoption of global best practices were central themes that inspired participants to work together toward elevating the Philippines on the global stage.

PCCI-QC's presence at the 49th PBC&E marked a crucial step in fostering dialogue and cooperation among stakeholders committed to transforming the Philippine economy and achieving a prosperous future.



# 31TH METRO MANILA BUSINESS CONFERENCE



September 09, 2023

The Metro Manila Business Conference 2024 marked a significant milestone as one of the most successful MMBC events, garnering full support from the PCCI-QC membership. The conference, which focused on the theme "Navigating the Future of Business," brought together industry leaders, entrepreneurs, and innovators to discuss key strategies for thriving in an ever-changing business landscape.

Under the leadership of the PCCI-QC, the event featured insightful discussions, engaging presentations, and interactive workshops that provided attendees with valuable insights and tools to navigate the complexities of today's business environment. With a strong emphasis on innovation, digital transformation, and strategic partnerships, participants were able to gain new perspectives and actionable strategies to drive growth and create value.

The MMBC 2024 not only showcased the importance of collaboration and knowledge sharing but also highlighted the potential for businesses to leverage emerging technologies and disruptive trends to stay ahead of the curve. By fostering a culture of innovation and adaptability, attendees were inspired to think creatively, embrace change, and position their organizations for long-term success.

The overwhelming support and active participation from the PCCI-QC membership played a pivotal role in the success of the MMBC 2024, underscoring the importance of collective action and industry collaboration in driving economic growth and prosperity. As we look towards the future, the lessons and insights gained from this conference will serve as a guiding light for businesses seeking to navigate the opportunities and challenges that lie ahead.





# ANNUAL GENERAL MEMBERSHIP MEETING AND ELECTION OF BOARD OF TRUSTEES



The PCCI-QC Annual Meeting and Election of Officers was successfully conducted in a clean and orderly manner. Congratulations to the newly elected officers and Board of Trustees for 2024 and 2025, with Atty. Arnel D. Mateo serving as President.

October 23, 2023







# THE PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY QUEZON CITY (PCCI-QC)

## OFFICERS AND BOARD OF TRUSTEES 2024 - 2025



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Past President / Past Regional Governor / President Emeritus  
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# PCCI-QC GRAND CHRISTMAS THANKSGIVING GMM & PARTY



December 05, 2023

## Christmas Party 2024: A Celebration of Togetherness

Our annual Christmas Party was a resounding success, marking another year of gratitude and fellowship within our business community. This festive evening brought together team members, stakeholders, and partners, allowing us to celebrate not only our achievements but also the strong bonds we've forged throughout the year.

The atmosphere was filled with joy as we enjoyed delicious food, engaging entertainment, and heartfelt conversations. It was a wonderful opportunity to reflect on our collective successes and the collaborative spirit that drives our industry forward.



This year's celebration emphasized the true spirit of Christmas—gratitude, kindness, and generosity. We took a moment to appreciate our colleagues and partners, recognizing the vital roles they play in our journey. The event served as a reminder of the importance of supporting one another and fostering a culture of collaboration.

As we look ahead, we are inspired by the connections we strengthened during the evening. Together, we can continue to build a thriving business community and embrace the challenges and opportunities that lie ahead.

Thank you to everyone who joined us for this memorable occasion. We wish you all a joyful holiday season and look forward to another successful year together!





## **Message from the President of the Philippine Chamber of Commerce and Industry Quezon City**

Dear Esteemed Members and Partners,

As I reflect on my tenure as President of the Philippine Chamber of Commerce and Industry – Quezon City, I am filled with gratitude and pride. This year, we have been recognized as the Most Outstanding Chamber in the National Capital Region and throughout the Philippines. This remarkable achievement is a testament to the dedication and hard work of each member and partner who has collaborated with us along this journey.

I extend my heartfelt thanks to all our members for your unwavering support and commitment. Your enthusiasm and innovation have fueled our initiatives and strengthened our community. I would also like to give special thanks to the Quezon City Local Government, led by Mayor Joy Belmonte, for their invaluable support. Your leadership and collaboration have played a crucial role in our success and in enhancing the business environment in our city.

As I approach the end of my term, I am reminded of the incredible milestones we have reached together. It has been an honor to serve as your President, and I am excited for the future of PCCI-QC under new leadership. I am confident that the foundation we have built will continue to thrive and drive progress in our beloved Quezon City.

Thank you for the trust and camaraderie we have shared. Let us continue to work together for a brighter future for our business community.

Warm regards,

**Ar. Alfred Geoffrey Carandang**

President

Philippine Chamber of Commerce and Industry – Quezon City



# Mayor Belmonte's 5th SOCA

November 24, 2023



Mayor Joy Belmonte Reaffirms Commitment to Good Governance in State of the City Address

Quezon City Mayor Joy Belmonte delivered a compelling State of the City Address, emphasizing her administration's dedication to sustaining good governance initiatives that have driven the city's recent achievements. The address, attended by community leaders and residents, highlighted both past successes and future goals.

In her speech, Mayor Belmonte acknowledged that while Quezon City has made significant progress in providing essential services, there is still work to be done to improve the quality of life for all residents.

Reflecting on her time in office, Belmonte reported that in 2018, before she took office, the city generated only P16 billion in local revenues from taxes, businesses, and other fees. Under her leadership, this figure rose to P19.3 billion in 2019, with a further increase to P20.3 billion as of October 2023.

The mayor outlined how these revenues have been effectively utilized, with 38 percent—or approximately P13.4 billion—allocated to social services, around P5 billion dedicated to education, and P3.4 billion for infrastructure development.

Belmonte emphasized the importance of transparency and accountability, noting that the city government has received a third consecutive unqualified opinion from the Commission on Audit. This prestigious rating reflects the city's commitment to responsible financial management and ensuring that every centavo is accounted for.

Mayor Belmonte's address not only celebrated the city's accomplishments but also set the stage for continued efforts to enhance the lives of Quezon City residents.





# PCCI AND PHIL-KOREA BUSINESS COUNCIL TRADE MISSION IN KOREA, AUGUST 16, 2023

## KOREA WORLD PEACE SUMMIT



**NEGOSYO 3M**  
MENTORSHIP • MONEY • MARKET  
ON WHEELS

**GOES TO CUBAO**

**GLEDA DELA CRUZ VICTORIO**  
CEO, Brilliant Skin Essentials Inc. & 2023 Go Negosyo Inspiring Filipina Entrepreneur - Young Entrepreneur

**JOEY CONCEPCION**  
Go Negosyo Founder

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GET THIS LIMITED EDITION GO NEGOSYO BOOK OR SHIRT

**FREE ADMISSION!**

**NOVEMBER 11, 2023** | UPPER GROUND B, QUANTUM SKYVIEW, GATEWAY MALL 2 | **EVENT STARTS 9:00AM**

**REGISTER NOW!** [bit.ly/3MOWGATEWAYMALL2](https://bit.ly/3MOWGATEWAYMALL2)

OFFICIAL VENUE PARTNER: **araneta city**, **Gateway 2**

EVENT PARTNER: **dti PHILIPPINES**

SCAN TO REGISTER





# QUEZON CITY FUTURE OF WORK CONFERENCE 2023



  
**INNOVATE.  
ADAPT. THRIVE.**  
THE QUEZON CITY FUTURE OF WORK CONFERENCE 2023  
**November 13-14, 2023**  
**Crowne Plaza Galleria Manila,  
Ortigas Center, Quezon City**

**THE NEW ERA OF WORK IS  
HERE**

Join Quezon City in empowering business leaders, change-makers, and entrepreneurs as they foster a safe, inclusive, resilient, and sustainable workplace.

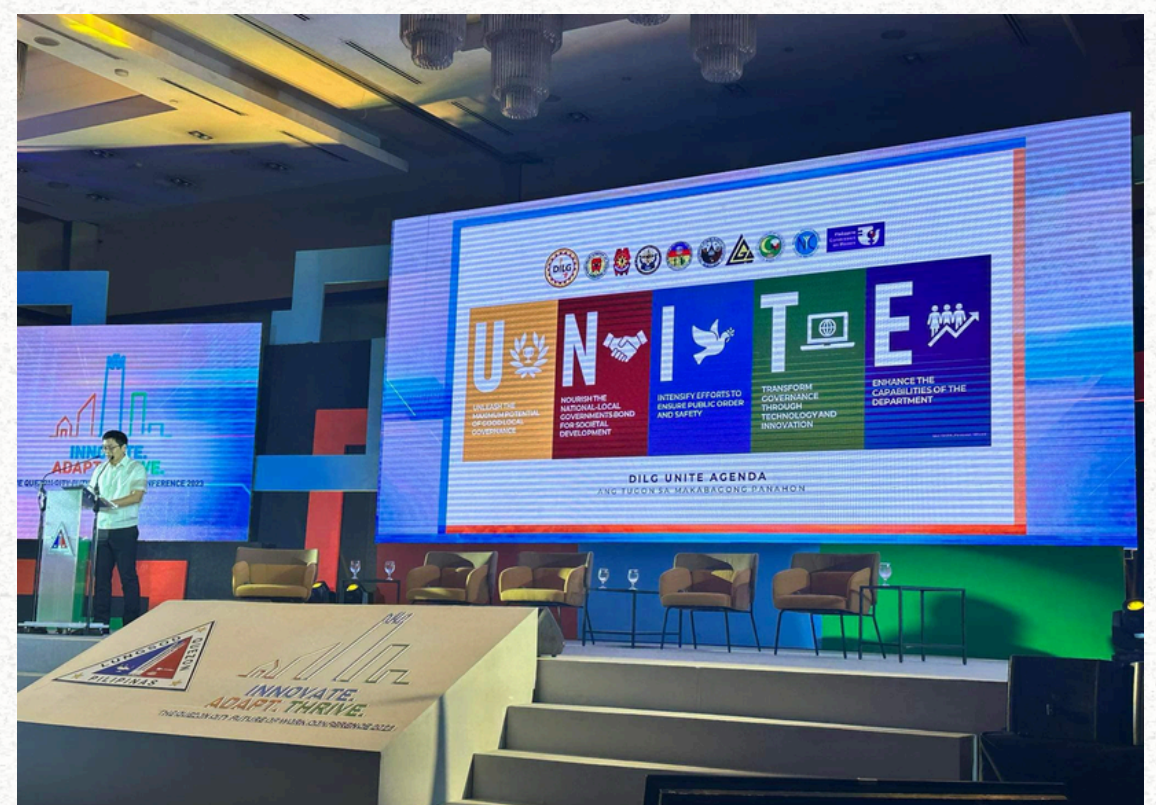
**IN THE COUNTRY'S FIRST EVER**  
**QUEZON CITY FUTURE OF  
WORK CONFERENCE 2023**

  
**INNOVATE.  
ADAPT. THRIVE.**  
THE QUEZON CITY FUTURE OF WORK CONFERENCE 2023

**THE NEW ERA OF WORK IS HERE.**

Join Quezon City as we shape the Future of Work and foster safe, inclusive, resilient, and sustainable environments for all.

 **NOVEMBER 13-14, 2023**  
CROWNE PLAZA GALLERIA MANILA  
ORTIGAS CENTER, QUEZON CITY





# The Future of Enterprise in the Philippines: Digital Transformations, Artificial Intelligence, and Sustainable Solutions

By: RG Sarah Deloraya-Mateo



In the Philippines, as in many parts of the world, the future of enterprise is being reshaped by an amalgamation of digital transformations, artificial intelligence (AI) integration, and a growing commitment to sustainable practices. As companies across industries strive to remain competitive and relevant, understanding the latest trends and forecasts is paramount.

## ***Shaping the Landscape with Digital Transformations***

Digital transformation is no longer just a buzzword or a fearless forecast; it is now a reality and a pressing necessity for Filipino enterprises to thrive in a rapidly changing business landscape. We must strengthen our I.T. infrastructure and enforce cybersecurity measures as we move toward 5G and Wi-Fi 6 for greater connectivity and capitalize on blockchain technology to stay future-ready.

Philippine companies digitize their operations, streamline processes, and adopt cloud-based solutions to stay ahead. We see e-commerce and online transactions exponentially grow in partnership with logistics services across industries. Companies can no longer hesitate or dilly-dally in embracing digital technologies to meet and cater to customers and optimize interactions.

## ***Empowering Decisions with Artificial Intelligence***

Artificial intelligence is taking center stage in the Philippine enterprise landscape with the entry of AI-powered solutions, ChatGPT, for one, to automate repetitive tasks, enhance customer service, and make data-driven decisions. Machine learning algorithms help businesses draw insights from big data, improving efficiency, productivity, and focus.

Predictive networks and tools are the in thing; we need them to keep pace with the times. Customer service chatbots and virtual assistants give round-the-clock support, reduce response times, and filter concerns that require human interactions. Predictive analytics help companies understand market trends and customer behavior to tailor products and services to specific needs and demographics, making AI indispensable for Philippine companies seeking a competitive edge over their global counterparts.

## ***Gaining Competitive Advantage with Sustainable Solutions***

Sustainability is no longer a trend but a core value for many fast-growing and dynamic Philippine enterprises. With environmental and socioeconomic concerns, consumers want more than the environment- or labor-conscious companies but companies that actively advocate and pursue sustainable solutions. Innovations in green energy, waste management, and responsible sourcing are plus points for clients. Inclusive, healthy, and hybrid work environments not bound by physical workspaces help reduce energy costs for companies that wish to cut their carbon footprint. Sustainable supply chain practices are both popular and ethical.

## ***Being Future-Ready***

Today, purpose is king, with Philippine companies looking closely at environmental, social, and governance or ESG metrics in their operations and business agenda. It is just so, to be future-ready.

With these three pillars in the future of Philippine enterprise alongside a focus on ESG, it is best to work as one. The good news is the Philippine Chamber of Commerce and Industries is already paving and leading the way. All it takes is that leap of faith and trust in our industry leaders to claim the future for Filipino enterprises. Together, we are future-ready and ready to cooperate, adapt, and thrive.



# CONNECTING BUSINESSES, EMPOWERING COMMUNITIES

Welcome to the latest edition of the PCCI-QC Gazette, the official newsletter of the Philippine Chamber of Commerce and Industry Quezon City. In this digital publication, we strive to bring you the latest news, insights, and updates on the vibrant business landscape in Quezon City and beyond.

## DISTRIBUTION CHANNELS:

1. Versatile Formats: The PCCI-QC Gazette is available in three convenient versions to cater to all readers. Whether you prefer the traditional printed copy, the interactive digital PDF, or the engaging online flipping book, we have you covered.

2. Online Presence: Stay connected with us on various social media platforms and groups. Follow us on Facebook, Twitter, and LinkedIn to receive real-time updates, engage in discussions, and connect with fellow members of the business community.

3. Printed Copies: For those who prefer the tangibility of print, we provide physical copies of the newsletter for reports, meetings, and sharing within your network.

## EDITORIAL FOCUS:

In this edition, we deliver into key issues affecting businesses in Quezon City, including sustainable practices, digital transformation, and fostering a culture of innovation. Our editorial team has curated insightful articles, interviews with industry leaders, and practical tips to help you navigate the ever-evolving business landscape.

## WEBLINK INTEGRATION:

To enhance your reading experience, we have included hyperlinks throughout the newsletter. Simply click on the links to access additional resources, relevant articles, and external websites for further exploration.

## CONCLUSION:

As we continue to champion the interests of businesses in Quezon City, we invite you to actively participate in the conversation. Share your feedback, ideas, and success stories with us to help shape future editions of the PCCI-QC Gazette.

Thank you for your continued support, and we hope you enjoy reading this edition of the newsletter.

**JOIN PCCI-QC NOW!**  
*and Grow your business with us!*

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