



PCCI-QC GAZETTE

THE OFFICIAL NEWSLETTER OF PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY QUEZON CITY

ACT, DELIVER, MAKE A DIFFERENCE

This March - April 2024 issue of PCCI-QC Gazette highlights the local chamber's advocacies through collaborations with other Non-Government Organizations, Local Government Units, and other entrepreneurial and leadership-oriented institutions.



INSIDE THIS ISSUE

ADVOCACY VS. CHILD EXPLOITATION

PCCI-QC strengthens its commitment towards the elimination of the worst forms of child labor, including online sexual abuse and exploitation of children.

COORDINATION WITH QC LGU

PCCI-QC actively participates in multiple events of the Quezon City Local Government, including joining the 1st Quarter Joint Solid Waste Management Board and Task Force

MEMBERS AS MENTORS

PCCI-QC members serve as mentors for MSMEs in several projects, including GoNegosyo and DepEd's Youthpreneur, Mentoring Future Entrepreneurs.



Most Outstanding Local Chamber in the Asia Pacific 2005

Most Outstanding Chamber Award in the Philippines 2000, 2002, 2004

MOCA Hall of Fame Awardee 2004

Most Outstanding Chamber Award in NCR 2019

Most Outstanding Chamber Award in NCR and in the Philippines 2020

Most Outstanding Chamber Award in NCR and in the Philippines 2021



Message from the President of the Philippine Chamber of Commerce and Industry Quezon City

Dear Esteemed Business Community of Quezon City,

As we navigate the ever-evolving landscape of commerce, I want to extend my heartfelt gratitude for your unwavering resilience and dedication. The strength of our local businesses is the backbone of our community, and together, we can achieve remarkable growth.

This year, our theme is "Act, Deliver, and Make a Difference." These words encapsulate our commitment to not only respond to the challenges we face but to actively create positive change within our community. At the Philippine Chamber of Commerce and Industry Quezon City, we are dedicated to supporting you every step of the way. Our mission is to empower you with the resources, knowledge, and networks necessary to not only sustain your businesses but to thrive in today's competitive environment.

We are excited to announce upcoming initiatives aimed at expanding your networks, including workshops, networking events, and collaborative projects that will connect you with potential partners and clients. By working together, we can create a vibrant ecosystem that fosters innovation and prosperity.

We encourage you to take advantage of these opportunities and to reach out to us with any needs or concerns you may have. Your success is our priority, and we are here to support you.

Let us continue to build a strong and dynamic business community in Quezon City. Together, we can act, deliver, and truly make a difference!

Warm regards,

Atty. Arnel D. Mateo

President

Philippine Chamber of Commerce and Industry Quezon City

January 25, 2024

IMPLEMENTATION OF AN EFFECTIVE ADVOCACY PROGRAM



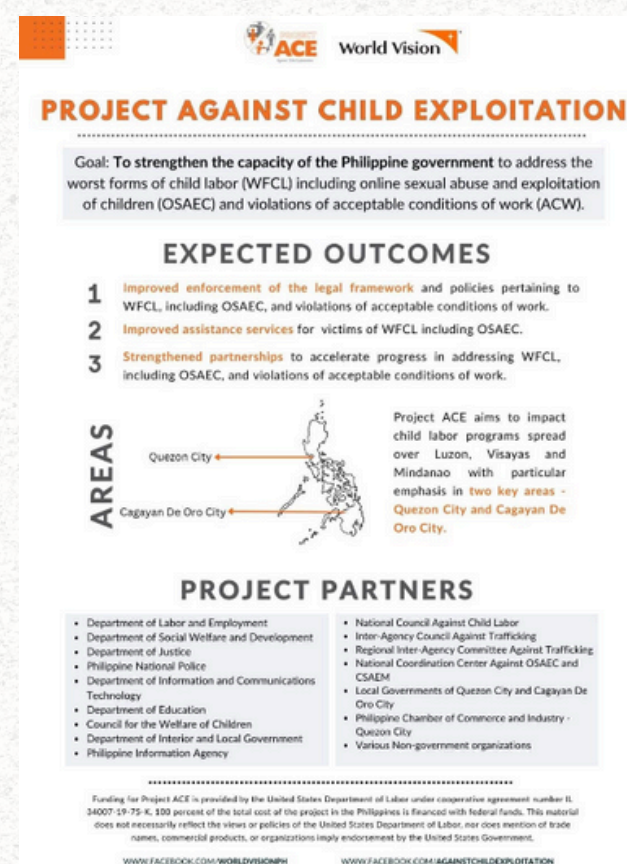
ADVOCACY AGAINST CHILD EXPLOITATION:

PCCI-QC led by its President Atty. Arnel D. Mateo together with Dir. Elma Lagamson met with the World Vision Development Foundation to discuss and plan upcoming campaigns and activities for Project Against Child Exploitation (Project ACE).

Project ACE aims to strengthen the capacity of the Philippine Government and the private sector to address the worst forms of child labor (WFCL) including online sexual abuse and exploitation of children (OSAEC) and violations of acceptable conditions of work (ACW).

Expected outcomes of the project include improved enforcement of the legal framework and policies pertaining to WFCL, OSAEC, and ACW, improved assistance services for victims of WFCL and OSAEC, and strengthened partnerships to address child labor.

March 14, 2024 at Old Baguio



Advocacy against Child Exploitation: PCCI-QC, together with several government line agencies, local governments of Quezon City and Cagayan de Oro, and various non-government organizations, joins the World Vision in implementing the Project Against Child Exploitation (Project ACE).

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IMPLEMENTATION OF AN EFFECTIVE ADVOCACY PROGRAM



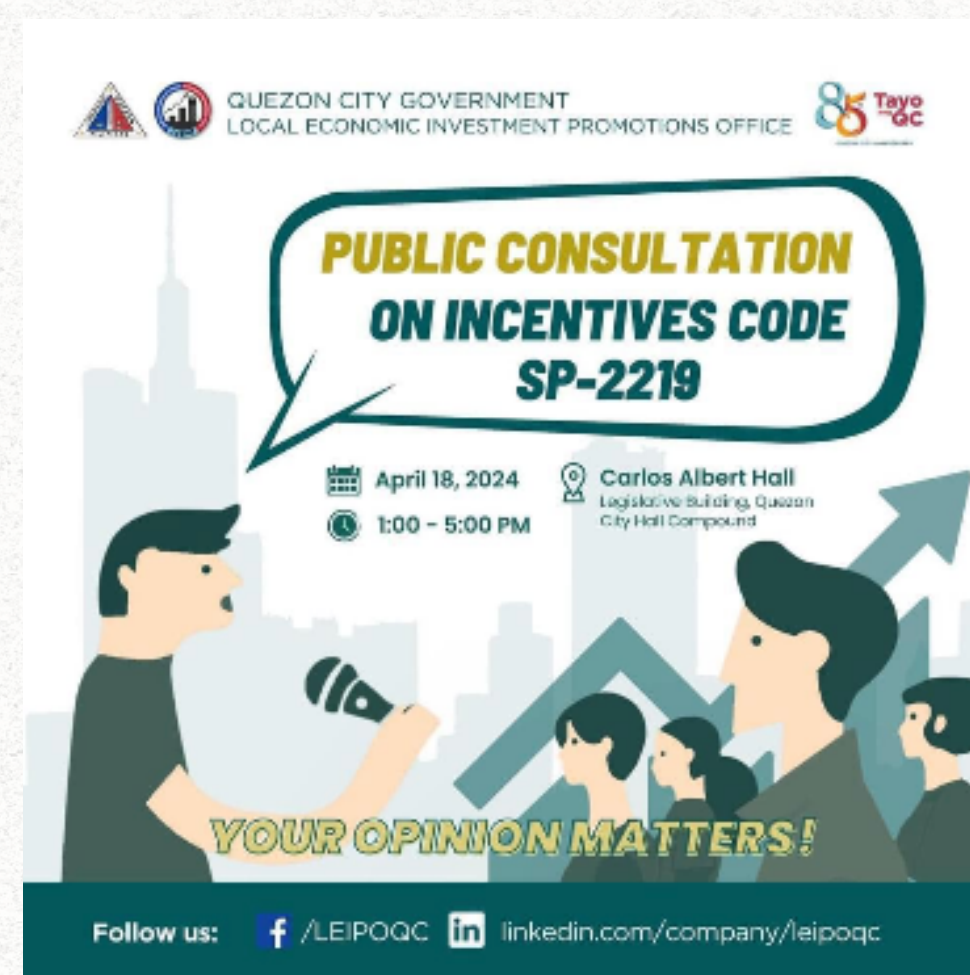
Carlos Albert Hall, Legislative Building, Quezon City Hall Compound.

PCCI-QC EVP Anne Francisco and SecGen Atty. Reggie Duran attended the public consultation organized by the Quezon City Government through the Local Economic Investment Promotions Office (LEIPO).

As part of its ongoing commitment to bolster our City's economic landscape, QC seek to strengthen our existing incentives program through the new initiative, known as the Quezon City Incentives Code (SP-2219).

The Quezon City Incentives Code aims to cultivate a conducive business environment, stimulate investment inflow, and foster sustainable economic growth throughout the City.

April 18, 2024 (Thursday),



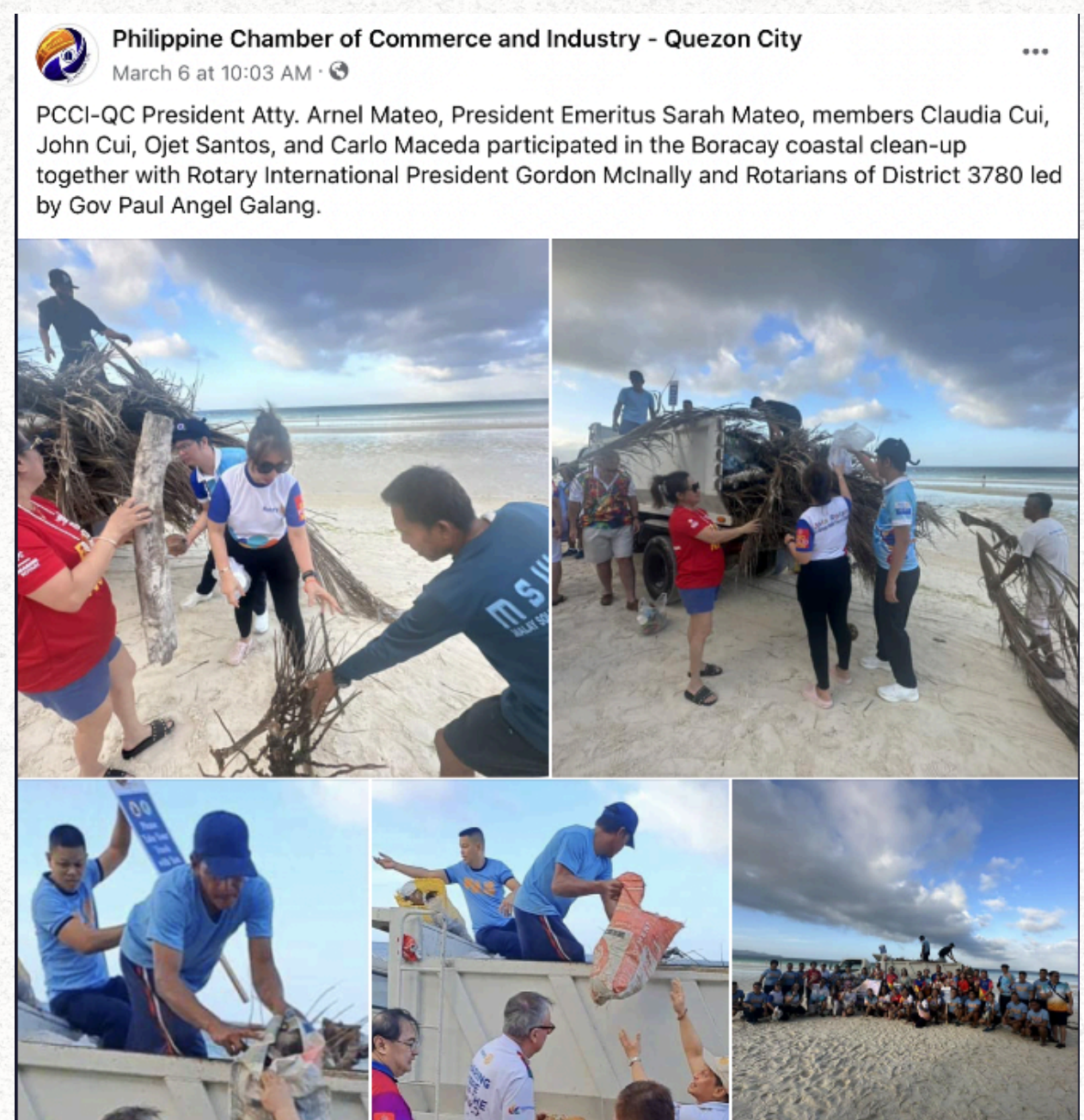
IMPLEMENTATION OF AN EFFECTIVE ADVOCACY PROGRAM



April 29, 2024,

DTI - PCCI-QC, led by President Atty. Arnel Mateo, met with DTI Halal Industry Development Office led by its Head Aleem Siddiqui M. Guiapal for the planning and implementation of their upcoming projects and activities to promote Halal-friendly Philippines.

March 2, 2024.



PCCI QC, together with Rotary International District 3780 conducted a coastal clean-up in Boracay as part of the advocacy to protect the environment.

ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



MARCH 26, 2024



Vietnam Embassy - PCCI-QC met with Ambassador Lai Thai Binh of the Socialist Republic of Vietnam to the Philippines. The meeting covered discussion on several areas of cooperation in tourism, cultural exchange, investment and trade.

March 20, 2024 – QC SBCDPO Office PCCI-QC President Atty. Arnel Mateo, together with PCCI-QC's Committee on MSME, met with Quezon City Small Business and Cooperative Development and Promotions Office headed by Ms. Mona Yap and discussed the implementation of their upcoming joint projects and activities and policy advocacies that will benefit micro and small enterprises. PCCI-QC President Emeritus Sarah Mateo, Vice-President Internal Josie See, SecGen Atty. Reggie Duran, Director Meynard Esguerra, and Executive Director Jasmin Valle also joined the said meeting.



March 7, 2024. PCCI-QC Secretary General Atty. Reggie Duran attended the 1st Quarter Joint Solid Waste Management Board and Task Force Manila Bay Meeting for 2024.



March 13, 2024, QCPD, Camp Caringal

PCCI-QC President Atty. Arnel Mateo together with the Quezon City Police District (QCPD) Director PBGEN Roderico Maranan and NCRPO Regional Director PMGEN Jose Melencio Nartatez Jr. unveiled the QCPD Facade Marker.

The QCPD Main Building Facade is a goodwill project of PCCI-QC thru its donation of P5Million. It is dedicated to the proud men and women of QCPD in recognition of their unwavering resilience, dedication, and sacrifice to safeguard the well-being of the community and to ensure that all may experience safety and relish the blessings of a harmonious society.

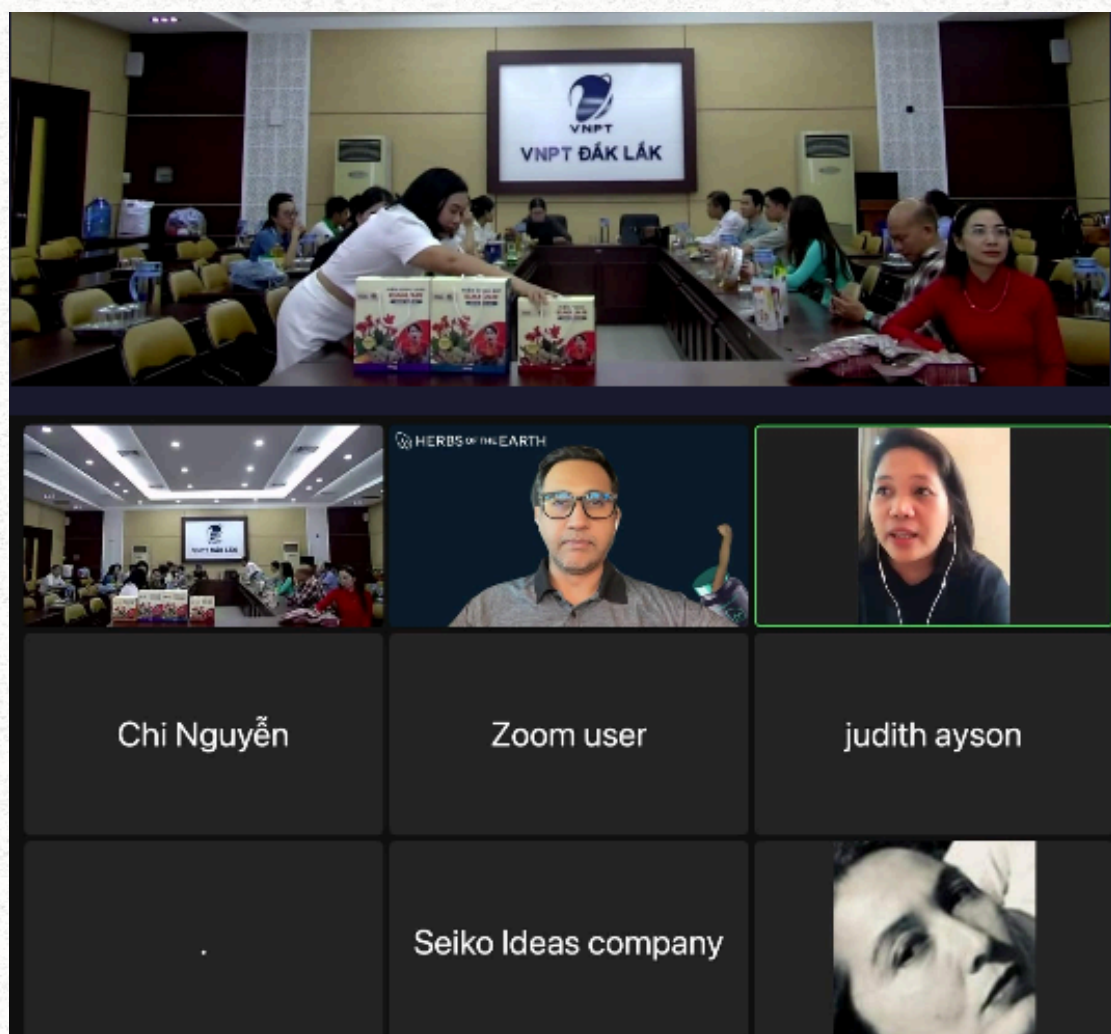
PCCI-QC President Atty. Arnel D. Mateo attended the Partner's Night of the Asian Consulting Group led by its Chief Tax Advisor Mr. Mon Abrea. Mon Abrea shared the results of their International and Investment Road Shows and the latest developments in investment and taxation policies. He emphasized the Philippines' favorable credit rating as a crucial factor in mitigating risks for investors. The partner's night include discussion on tax reform advocacies and the future activities for collaboration.



PCCI-QC President Atty. Arnel Mateo, who is also a Director at the Philippine Red Cross - Quezon City Chapter, attended the PRC-QC Board meeting which discussed among others partnership and collaboration between PCCI-QC and PRC-QC in providing Blood Services, Disaster Management Services, Safety Services, Health Services, Social Services, Red Cross Youth and Volunteer Services.



ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



APRIL 26, 2024 VIA ZOOM

PCCI-QC attended the B2B session between Vietnamese and foreign companies during the Conference on Trade Promotion - Import and Export Market Development in the Highlands Region organized by the Ministry of Industry and Trade of Vietnam, and discussed potential business opportunities with Vietnamese exporters on fruits, coffee, and agricultural products.

APRIL 25, 2024, QC HALL

PCCI-QC at DTI's FOOD SAFETY AND GOOD MANUFACTURING SEMINAR.



APRIL 22, 2024

PCCI-QC attended the opening of the Kilo/s Kyusi Permanent Store located at QC Hall Park and Lagoon.

Kilo/s Kyusi is a project initiated by QC Government, QC SBCDPO in partnership with PCCI-QC and several other entities and organizations.



ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



APRIL 18, 2024,

Ferinos Bibingka - PCCI-QC met with QC Local Economic Investment Promotions Office led by Mr. Jay Gatmaitan and discussed upcoming programs and activities.

APRIL 5, 2024,

DICT Office - Meeting with DICT Usec. Paul Mercado for the MSME project and services for PCCI-QC.



APRIL 4, 2024,

BPLD Office - PCCI-QC Board met with Dr. Margie Santos, head of Quezon City Business Permits and Licensing Department, and discussed upcoming projects and advocacies for implementation.

ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



APRIL 8, 2024,

PCCI-QC Mentors at the GoNegosyo and DepEds's Youthpreneur, Mentoring Future Entrepreneurs.

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ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



APRIL 10, 2024,

PCCI-QC President Atty. Arnel Mateo met with PTV4's EntrePinas TV executives Director Zyrus Ramos and Shane Lacson and discussed membership and advocacy programs.



PCCI-QC represented by Director Atty. Lyca Balita and E.D Jasmin Valle met with USAID and discussed activities and programs for collaboration and implementation.

APRIL 15, 2024, PRC BUILDING QUEZON CITY

PCCI-QC, led by President Atty. Arnel Mateo who is also a Director at Philippine Red Cross Quezon City, attended the blessing and inauguration of the new Philippine Red Cross Quezon City Building.

The event was followed by a Mass Oath taking of members at the Quezon City Memorial Circle where PCCI-QC Director Anthony Gedang and his company personnel were inducted.



APRIL 16, 2024, U.P. TOWN CENTER

PCCI-QC President Atty. Arnel Mateo met with UP Institute for Small-Scale Industries (UP ISSI) represented by Reynold Magnegdeg (Senior Enterprise Counselor) and Joshua Garcia (Business Development Division) to discuss and plan upcoming joint projects and activities.

UP ISSI is a unit of the University of the Philippines established by virtue of Republic Act 6041 to assist the promotion and development of small and medium enterprises (SMEs) in the country through training, research and extension.

ENGAGEMENT WITH THE GOVERNMENT AND THE COMMUNITY



15 APRIL 2024

PCCI-QC led by President Atty. Arnel D. Mateo met JCI Quezon City Capitol led by President Reginald M. Andal and JCI Philippines National President Atty. Mac Quilaneta to discuss and explore programs and activities for collaboration.

The meeting was held on 15 April 2024, 6pm at Shantung Restaurant, a proud member of PCCI-QC.

APRIL 2, 2024, B HOTEL

PCCI-QC met with representatives from World Vision and the Quezon City Public Employment Service Office and discussed updates on upcoming joint programs and activities in relation to the Project Against Child Exploitation.



EMERGENCY HOTLINES

na maaaring tawagan kung may nalaman o nakitang pang-aabuso, pananamantala, karahasan, o kapabayaang ginawa sa kahit sinong bata.

QUEZON CITY HELPLINE 122	INTER-AGENCY COUNCIL AGAINST TRAFFICKING (IACAT) 1343 (02) 1343 <small>If outside Metro Manila</small>
DEPARTMENT OF LABOR AND EMPLOYMENT 1349	COUNCIL FOR THE WELFARE OF CHILDREN Makabata Helpline 1383
ALENG PULIS PNP - Women and Children Protection Center Hotline: (+63) 939-915-3562 Landline: (02) 7006-36-23	PHILIPPINE NATIONAL POLICE Anti-Cybercrime Group ACG (+63) 966-627-1257 WCCPU, ACG (+63) 927-084-3792

World Vision Philippines is a registered charity under the laws of the Philippines. It is a member of the Philippine Charity Campaign (PCC) and is a member of the United Nations Children's Fund (UNICEF). This poster is a courtesy of the Department of Labor and Employment, Department of Social Welfare and Development, and the Department of Justice.

WWW.FACEBOOK.COM/AGAINSTCHILDEXPLOITATION

PCCI-QC, together with several government line agencies, local governments of Quezon City and Cagayan de Oro, and various non-government organizations, joins the World Vision in implementing the Project Against Child Exploitation (Project ACE).

Let us all fight and address the worst forms of child labor (WFCL) including online sexual abuse and exploitation of children (OSAEC) and violations of acceptable conditions of work (ACW).

Community assistance is given by providing emergency hotlines where incidents of abuse and violence against children may be reported.

PCCI-QC members were asked to share in their business pages the Project Ace poster containing emergency hotlines.

The poster was shared by the following members:

1. Ferinos Bibingk
2. Happy Life Organics
3. Director Butz Bartolome
4. ADM & Partners
5. Kurimi
6. Pizlo Trading
7. CrossRoads
8. JGPB construction Supply
9. Arkat Lawanen

DELIVERY OF LOCAL CHAMBER SERVICES AND OTHER SUPPORT PROGRAMS

ENTERPRISE DEVELOPMENT/COMPETITIVENESS



March 9 2024

PCCI-QC mentors at the GoNegosyo Women Summit 2024

MARCH 12 2024

PCCI-QC member SLDM Colleges of Quezon City conducted TESDA free training on Bread and Pastry Production (NC 11) in partnership with the office of Senator Alan Peter Cayetano.



APRIL 25, 2024, QC HALL

PCCI-QC in partnership with Qc LGU, QC SBCDPO, and Entrack organized a learning session on "How To Build an Online Store".

PCCI-Qc members and POP-Qc members attended the said activity.



APRIL 17, 2024, QUEZON CITY HALL

"Costing and Pricing Seminar" organized by PCCI-QC, QC SBCDPO and DTI under SME Roving Academy (SMERA).

Trade Promotion

PCCI-QC provides members platforms to promote their products and services by featuring in PCCI-QC's online platform.



DELIVERY OF LOCAL CHAMBER SERVICES AND OTHER SUPPORT PROGRAMS

Trade Promotion

PCCI-QC provides members platforms to promote their products, services, and activities by featuring them in PCCI-QC's online platform.



PCCI-QC provides members platforms to promote their products and services by featuring in PCCI-QC's online platform.

Business Matching and Pitching Session facilitated by VP Internal Josie See and Dir. Carmen Soriano earlier this afternoon April 24, 2024 at PCCI-QC's General Membership Meeting at Luxent Hotel.



DELIVERY OF LOCAL CHAMBER SERVICES AND OTHER SUPPORT PROGRAMS



Business Matching and Pitching Session led by Vice President Internal Josie See and Former Director Sandy Montano during PCCI-QC's General Membership Meeting on March 21, 2024, at Novotel, QC.

Business matching and pitching session at USAPAN@PCCI-QC with the Food Sector.



INFORMATION, EDUCATION, COMMUNICATION



February 28, 2024: Learning session at PCCI QC's General Membership Meeting.

Speakers were President of Philippine Airlines Captain Stanley Ng; PCCI-QC President Atty. Arnel Mateo; and International Feng Shui consultant Maritess Allen.



Panel discussion with How Cannabis Saved My Son Author Dr. Annabelle Manalo-Morgan, Brilliant Skin President Glenda Dela Cruz, Canva Country Head Yani Hornilla-Donato, and Avocadoria President Chef Czarina Sevilla at the PCCI-QC General Membership Meeting with the theme "Rising Together: Celebrating Women's Leadership in Every Business Realm" on March 21, 2024 at Novotel, QC.

The discussion was moderated by Executive Vice-President Anne Francisco and member Faye Arellano-Martinez.

170 members listened to the inspiring stories of our women powerhouse speakers as they shared their thoughts about the role of women in business, family, and many other aspects of lives.



PCCI-QC attended the **TAX TALKS: Tax Filing Updates, Tips, and Reminders Webinar Series**

NATIONAL CAPITAL REGION, March 22 (Friday), 2:00-5:00 PM, via Zoom

USAPAN@PCCI-QC is a project that provides a platform for sectoral consultation, training, focus group discussion, providing business support services, membership engagement and retention, and business development and innovation.



DELIVERY OF LOCAL CHAMBER SERVICES AND OTHER SUPPORT PROGRAMS



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Business matching and pitching session at USAPAN@PCCI-QC with the Food Sector.



INFORMATION, EDUCATION, COMMUNICATION



March 25, 2024 - PCCI-QC food sector members at the DOST Mandatory Labeling Requirements for Food Products at STII Mini Theatre, STII Bldg. DOST Complex, General Santos Avenue, Bicutan, Taguig City



Panel discussion with How Cannabis Saved My Son Author Dra. Annabelle Manalo-Morgan, Brilliant Skin President Glenda Dela Cruz, Canva Country Head Yani Hornilla-Donato, and Avocadoria President Chef Czarina Sevilla at the PCCI-QC General Membership Meeting with the theme "Rising Together: Celebrating Women's Leadership in Every Business Realm" on March 21, 2024 at Novotel, QC.

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DELIVERY OF LOCAL CHAMBER SERVICES AND OTHER SUPPORT PROGRAMS



Watch this episode of Business Mentor Talks by PCCI-QC Director Butz Bartolome with guest Pacita 'Chit' Juan, The Serial Social Entrepreneur.

LOOK: BusinessWeek features PCCI-QC member Synetcom Philippines, Inc.'s Cyberbayanihan 3.0 at Limketkai Lux Hotel in Cagayan de Oro City; this function saw the participation of twelve (12) universities and colleges in Mindanao, providing them with necessary tips regarding cybersecurity and data privacy concerns.



INFORMATION, EDUCATION, COMMUNICATION



**GMM, April 24, 2024,
Luxent Hotel**

150 members listened to the information shared by our invited speakers. Speakers shared valuable lecture on labor, understanding the young workers, protection of child against exploitation, and the QC LGU initiatives to protect child workers



We launched the Entrep Academy by featuring PCCI Members in short interviews and then posted on fb reels and tiktok.

April 7, 2024 – tiktok and fb reel with Mr. Armando Bartolome

April 11, 2024 – tiktok and fb reel with Mr. Richie Cuna



April 24, 2024 at Luxent Hotel –

PCCI-QC, in partnership with the Department of Information and Communications Technology (DICT), Philippine Statistics Authority (PSA), and Philippine Red Cross - Quezon City (PRC QC), extended services to PCCI-QC members by providing information on eGovPh app for seamless transactions between the government and the citizens; onsite PhilSys Registration booth; and assistance on first aid and basic life training, during the Chamber's General Membership Meeting

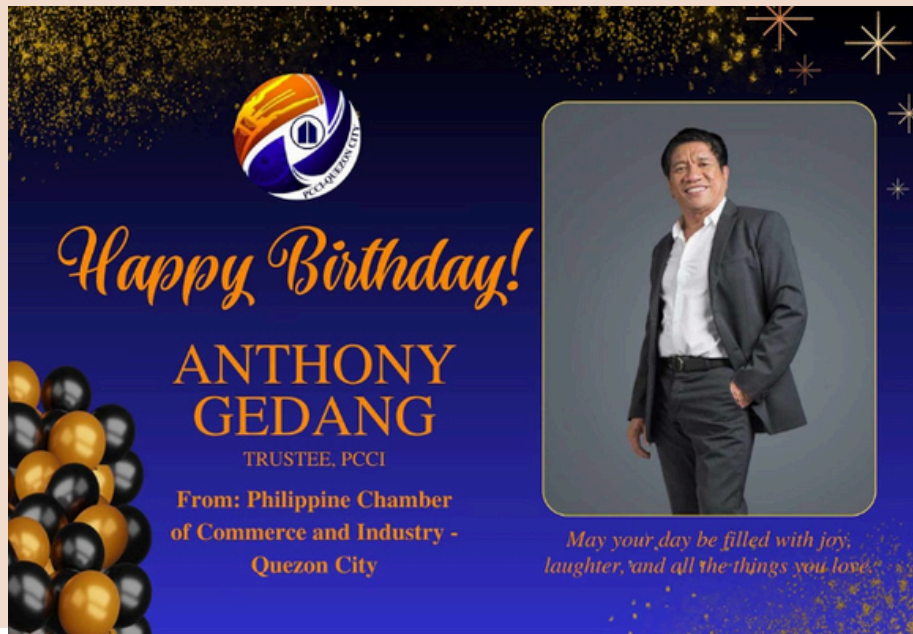


CORPORATE SOCIAL RESPONSIBILITY

PCCI-QC delivers hope to children with autism by participating in the art exhibit that features paintings created by them. Proceeds of the art exhibit will help support finance the needs of the children with autism, provide additional funding for their school, and support community projects of the Rotary Club of Malingap.

MEMBERSHIP DEVELOPMENT, RECRUITMENT/GROWTH/RETENTION

PCCI-QC RECOGNIZES MEMBER'S MILESTONES



PCCI-QC President Atty. Arnel Mateo attended the ribbon cutting ceremony for the opening of Brewing Point Neighborhood Cafe's 3rd branch on March 7, 2024 at Fishermall Parkway, Quezon Avenue, Quezon City.

The ceremony was also attended by guests PCCI-QC President Emeritus Sarah Mateo, Former QC Mayor Sonny Belmonte, BPLD Head Margie Santos, Congresswoman Marivic Co-Pilar, Councilor Oliver Belmonte, Fishermall President Raymond del Rosario, and Rotary District 3780 Governor Paul Galang.

The program began with a symbolic ribbon-cutting ceremony, followed by a welcome address from Ms. Florian Enriquez, President of Brewing Point.

16 new members who were inducted during the chamber's General Membership Meeting held on March 21, 2024 at Novotel.

Total number of members as of today is 452.



16 new members were inducted during the chamber's General Membership Meeting held on April 24, 2024 at Luxent Hotel.

Total number of members as of today is 468.

Philippine Chamber of Commerce and Industry
The Voice of Business

1st GENERAL MEMBERSHIP MEETING
APRIL 5, 2024 | 3:00PM | MAYUREE BALLROOM | DUSIT THANI HOTEL MAKATI

**LOOKING BEYOND THE USUAL:
PRIORITIES FOR INVESTMENTS AND
ECONOMIC DEVELOPMENT**

SPEAKER
HONORABLE FREDERICK D. GO
Secretary and Special Assistant
to the President for Investment
and Economic Affairs

REGISTRATION FEE:
PCCI MEMBER
1,000 Php
NON-MEMBER
2,000 Php

ABOUT THE EVENT

With the Philippines getting back in the economic radar, various reforms and strategic alliances have been initiated and implemented to further achieve the country's level of competitiveness and sustainability. Among the top priorities of the national government is to bring the country at the forefront of foreign direct investments and be a leading partner in infrastructure, tourism, manufacturing and other sectors that generate employment and revenues.

In this GMM, we will hear the government's plans and programs through our distinguished Guest Speaker to actualize investment commitments secured from the President's trips abroad and to extensively showcase the Philippines as top investment priority among other nations, especially in Southeast Asia and a destination conducive to doing business with ease and productivity due to applicable laws/practices, skilled workforce, etc. benefitting foreign investors.

COME AND JOIN US IN OUR 1ST GMM!
Reserve your seat/s or table/s via the registration link: https://bit.ly/2024_1stgmm
Registration starts at 2:00 PM

APPLICATIONS ARE NOW OPEN!

CLIMATE RESILIENCE WORKSHOP

KEY WORKSHOP HIGHLIGHTS:

- Understanding Climate Risks: Gain insights into the climate risks affecting businesses in the local context from experts in climate science and risk management.
- Building Resilience Strategies: Tackle effective strategies and best practices for enhancing climate resilience through an interactive working group designed to address a physical risk assessment you could conduct within your organization.
- Networking Opportunities: Engage with industry experts, fellow sustainability officers, and risk managers to foster collaboration and knowledge sharing.

WHO SHOULD ATTEND:
Business owners and senior management officers of publicly listed companies (PSE-listed) and medium enterprises that have long-term growth potential and assets or supply chains that can be disrupted by climate events. A maximum of 200 seats is available for these 20 attendees per company per event.

REGISTRATION FEE: Pph 2,000.00 per participant
Offshore rates apply as per the Philippine Chamber of Commerce and Industry (PCCI) Standard Rates: 237-2370000000

APPLY NOW! Deadline of submission: April 5, 2024.
<https://bit.ly/ClimateResilienceWorkshop>

April 16, 2024
9:30 AM - 4:00 PM
B&B Securities Hall, 3F, CIP Building, Skyway Hall, Fort Bonifacio Taguig



April 5, 2024 - PCCI-QC members at the PCCI National

1st General Membership Meeting

April 5, 2024 - PCCI-QC members at the PCCI National 1st General Membership Meeting

PCCI National 1st GMM: Learning Session with Honorable Frederick Go, Secretary and Special Assistant to the President for Investment and Economic Affairs.

PCCI-QC members were inducted as officers of PCCI International Affairs Committee and PCCI Business Councils.

1. Chairman Emeritus Dr. Carl Balita, Co-Chair for Philippine-UAE Business Council;
2. President Emeritus Sarah Mateo, Co-Chair for Philippine-Canada Business Council;
3. Member Rhoda Caliwara, Chair for Philippine-Malaysia Business Council;
4. Member Elsie Chua, Co-Chair for Philippine-KSA Business Council.

LEADERSHIP / ORGANIZATIONAL DYNAMISM, EFFICIENCY AND SUSTAINABILITY



PCCI QC'S REGULAR MONTHLY BOARD MEETING HELD ON APRIL 3, 2024 AT FERINOS BIBINGKA.



April 24, 2024 at Luxent Hotel

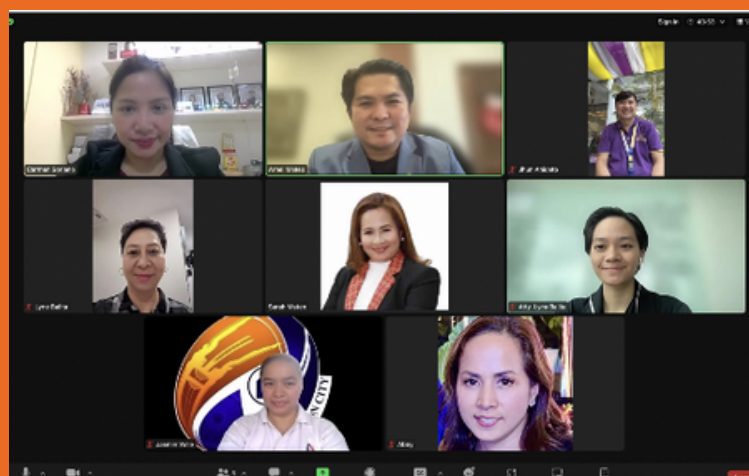
PCCI-QC President Atty. Arnel D. Mateo gave a report of the business chamber's accomplishment from March 21 to April 23, 2024 during the General Membership Meeting



PCCI-QC President Atty. Arnel D. Mateo gave a report of the business chamber's accomplishment from February 27 to March 20, 2024 during the General Membership Meeting on March 21, 2024 at Novotel Quezon City. The event was attended by 170 members.



PCCI QC's Regular Monthly Board Meeting held on March 6, 2024.



GMM Committee meeting led by Director Carmen Soriano in preparation for the March 2024 GMM. This month's GMM will feature powerful women as we celebrate the women's month!



Meeting with PCCI-QC Youth Committee Chair Atty. Lyca Balita.

BUSINESS DEVELOPMENT AND INNOVATION



PCCI-QC members Carl Balita Review Center (CBRC) and De Los Santos Medical Center (DLSMC) entered into a Memorandum of Agreement where CBRC shall engage the services of DLSMC to provide medical services to its affiliates, partners, and member organizations and DLSMC shall accommodate CBRC's affiliates, partners, and member organizations by providing in and out-patient medical/surgical/emergency room services, diagnostic procedures, ancillary services, and Cath Lab services (collectively, "Medical Services") as may be necessary.

The agreement was coined during PCCI QC's celebration of World Voice Day on April 13, 2024.



BUSINESS DEVELOPMENT: PCCI-QC members ADM & Partners Data Privacy and Consulting Inc. and Synetcom Philippines, Inc. met to discuss collaboration on Data Privacy and



April 10, 2024 - PCCI-QC Members REHub and MyHometown President Dr. Mary Gaw So and CBRC President Dr. Carl Balita signed a Contract of Lease of Commercial Property operated by REHub. PCCI-QC President Atty. Arnel Mateo signed as a witness.



BUSINESS DEVELOPMENT: Thru the referral of PCCI-QC, our member ACTS Events Management was entrusted to handle the event "BRIDGING CULTURES, BUILDING PROSPERITY FOR ALL" on March 9, 2024 during the 70th Year Anniversary of the Federation of Filipino-Chinese Chambers of Commerce and Industry Inc at the SMX Mall of Asia.

Congratulations ACTS Events Management!



BY SARAH P. DELORAYA-MATEO

PRESIDENT & CEO
SPD JOBS, INC

NAVIGATING THE FUTURE OF SERVICE CONTRACTING IN A CHANGING LANDSCAPE

Today, we stand at a pivotal moment in the evolution of the service contracting industry. The winds of change are upon us, with a storm of disruption looming on the horizon. As service contractors, it is imperative that we brace ourselves for the impending shift towards platform-based contract work sourcing and the rising prominence of virtual assistants. The landscape of work is transforming, and we must adapt to thrive in this new reality.

These virtual assistants (VAs), motivated by the desire for flexibility and higher pay, have shifted away from traditional 8-hour workdays, posing a significant challenge to our industry. The competition is fierce, and it's important to recognize that obtaining accurate statistics on the global population of virtual assistants is difficult. There is no centralized Bureau of Labor Statistics monitoring this segment, and many VAs operate independently, often under the radar of government oversight.

Using Upwork as a proxy reveals that the largest percentage (13%) of its marketplace's virtual assistants are based in the Philippines. This statistic is representative of the overall VA market, affirming the Philippines as the number one destination for finding virtual assistants. Remarkably, one out of every eight million virtual assistants on Upwork is from our country. Companies globally find it easy to collaborate with Filipino VAs, who not only have a high literacy rate of 96.2% but also offer some of the most affordable services in the world.

To stand out in this crowded marketplace, we must provide exceptional value, quality, and service to our clients. It is essential that we continually hone our skills, stay attuned to industry trends, and adapt to new technologies and methodologies.

However, the challenges do not end there. The rise of virtual assistants and AI-powered tools is reshaping the service contracting landscape. These VAs are becoming increasingly sophisticated, capable of managing a wide range of tasks with impressive speed and efficiency. While this evolution poses a threat to traditional service contractors, it also presents new opportunities for collaboration and innovation.

As we navigate this brave new world of work, we must remember that our greatest asset is our human touch. While virtual assistants may excel in efficiency, they lack the creativity, empathy, and intuition that only a human service provider can offer. To differentiate ourselves in the marketplace, we must leverage our unique strengths, emphasizing the irreplaceable value that human insight and interpersonal skills bring to the table.

In conclusion, as service contractors, we must embrace the changes around us. By adapting to the rise of virtual assistants and utilizing our human strengths, we can not only survive but thrive in this evolving industry landscape. Together, let's forge a path forward that celebrates both innovation and the irreplaceable qualities that define our work.



AMRMANDO "BUTZ" BARTOLOME BOARD OF TRUSTEE

Why Entrepreneurs Cannot Afford to Miss the HMO Opportunity through PCCIQC

As an entrepreneur, the well-being of your employees is paramount to the sustainability and success of your business. In an era where employee health can significantly impact productivity and morale, providing health insurance is no longer an option but a necessity. Thanks to the pioneering initiative by Meynard Esguerra Jr., president of Royal Care Marketing Services and PCCIQC Board Member, entrepreneurs now have access to an HMO plan at an unbeatable price of only 1,000 pesos per quarter.

This exclusive offer is available only to members of the Philippine Chamber of Commerce and Industry - Quezon City (PCCIQC) in good standing, making it an unparalleled opportunity for business owners.

The Cost-Effectiveness of HMO Plans

Healthcare costs have been on the rise, and small to medium enterprises often struggle to provide adequate health benefits for their employees. The HMO plan facilitated by PCCIQC allows entrepreneurs to offer comprehensive coverage without breaking the bank. For just 1,000 pesos per quarter, employees gain access to a plethora of medical services, including specialist consultations, preventive care, and emergency medical treatment. This affordability not only ensures that employees receive the necessary health services but also alleviates the financial stress on entrepreneurs.

Enhancing Employee Satisfaction and Retention

By investing in an HMO plan, entrepreneurs can enhance employee satisfaction and loyalty. When employees know they have access to quality healthcare, it boosts their morale and encourages them to perform better. This investment in employee well-being often translates to lower turnover rates, which can save businesses significant costs associated with recruiting and training new staff. Moreover, offering health benefits is a powerful recruitment tool, making it easier to attract top talent in a competitive job market.

A Win-Win Situation

The benefits of this HMO plan extend beyond just the employees. Entrepreneurs gain peace of mind knowing that their workforce is healthy and happy. Healthy employees are less likely to take sick leave, which means consistent productivity and a more stable work environment. Furthermore, by being proactive about health, entrepreneurs can minimize the risk of costly medical emergencies that can arise from untreated health issues.

Join the PCCIQC Community

Membership in PCCIQC not only grants access to the HMO plan but also provides entrepreneurs with a wealth of resources, networking opportunities, and educational programs. Connecting with other business leaders can lead to invaluable insights and collaborations that help drive business growth. The PCCIQC community is built on mutual support, where members can share best practices and innovations that can benefit all.

The HMO plan offered through PCCIQC is a game-changer for entrepreneurs looking to prioritize their employees' health while also enhancing their business operations. The affordability, comprehensive coverage, and the added benefits of being part of a supportive community make this an opportunity that entrepreneurs cannot afford to miss. Invest in your employees today for a healthier, more productive tomorrow.

CONNECTING BUSINESSES, EMPOWERING COMMUNITIES

Welcome to the latest edition of the PCCI-QC Gazette, the official newsletter of the Philippine Chamber of Commerce and Industry Quezon City. In this digital publication, we strive to bring you the latest news, insights, and updates on the vibrant business landscape in Quezon City and beyond.

DISTRIBUTION CHANNELS:

1. Versatile Formats: The PCCI-QC Gazette is available in three convenient versions to cater to all readers. Whether you prefer the traditional printed copy, the interactive digital PDF, or the engaging online flipping book, we have you covered.

2. Online Presence: Stay connected with us on various social media platforms and groups. Follow us on Facebook, Twitter, and LinkedIn to receive real-time updates, engage in discussions, and connect with fellow members of the business community.

3. Printed Copies: For those who prefer the tangibility of print, we provide physical copies of the newsletter for reports, meetings, and sharing within your network.

EDITORIAL FOCUS:

In this edition, we deliver into key issues affecting businesses in Quezon City, including sustainable practices, digital transformation, and fostering a culture of innovation. Our editorial team has curated insightful articles, interviews with industry leaders, and practical tips to help you navigate the ever-evolving business landscape.

WEBLINK INTEGRATION:

To enhance your reading experience, we have included hyperlinks throughout the newsletter. Simply click on the links to access additional resources, relevant articles, and external websites for further exploration.

CONCLUSION:

As we continue to champion the interests of businesses in Quezon City, we invite you to actively participate in the conversation. Share your feedback, ideas, and success stories with us to help shape future editions of the PCCI-QC Gazette. Thank you for your continued support, and we hope you enjoy reading this edition of the newsletter.

JOIN PCCI-QC NOW!
and Grow your business with us!

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