



PCCI-QC Gazette

The Official Newsletter of PCCI Quezon City

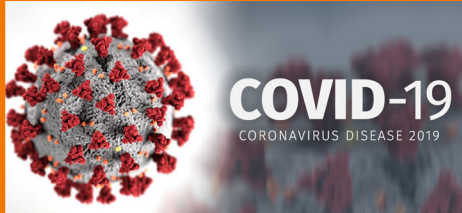
Issue No. 5 January - Mar 2020

CONGRATULATIONS TO OUR NEW OFFICERS AND BOARD OF TRUSTEES (2020-2021)

The Officers and Board of Trustees of the PCCI-QC is composed 17 members a qualified regular members and 3 sectoral trustees the association members. This group has proven accomplishments in their chosen avocations which contribute to the synergy in and credibility of the organization.

The Trustees come from different professional fields. These are 4 lawyers in varied legal concentrations. 2 medical doctors, 1 has doctorate education, 1 architect, 12 specialists in various industries, such as service contracting, restaurant and food chain, training and development, Information technology, franchising, immigration, business consulting, agriculture and gaming, Everyone is an entrepreneur in her or his own right.

With the support of active Pas Presidents the chamber will surely move to the next level.



Philippines Coronavirus disease (COVID 19) Based on Situation Report 11

Philippine Situation Report in Numbers as of 28 March 2020
 1,075 confirmed (368 new)
 68 deaths (23 new)
 804 admitted PUI
 6,321 PUM
 2,686 Cases tested



Sarah P. Deloraya-Mateo
President
SPD Jobs, Inc.



Arch. Alfred Geoffrey Carandang
Executive Vice-President
Kasa Arkitekton, Inc.



Atty. Arnel Mateo
External Vice-President
ADM & Partners Data Privacy & Consulting, Inc.



Josephine See
Internal Vice-President
World of Hats Corporation and Peanut World



Atty. Ernesto P. Tabao
Secretary
Klassic Inc.



Dra. Roselyne Balita
Treasurer
Little Lamb's Pediatric Wellness Place



Rafael Chico
PRO
RSC Business Consultancy Services

BOARD OF TRUSTEES



Anne Marie Francisco
Asst. Secretary / Trustee
Ferin's Bbingka



Florian Enriquez
Asst. Treasurer / Trustee
FBE Brewing Point, Inc.



Elma Lagamson
Trustee
Convergence Immigration Business Solutions, Inc.



Antonio Galvez
Trustee
The Tony Galvez School of Cosmetology



Atty. Regie Duran
Trustee
Lola Zery's
RSC Business



Atty. Larry Gadon
Trustee
Sison & Gadon Law Office



Sandra Montano
Trustee
Community Health Emergency Education & Rescue Services



Dr. Juan Sanchez
Trustee
Hospital On Wheels



GJ Jimenez
Trustee
Bannapple J3 Corp.



Armando Bartolome
Trustee
GMB Franchise Developers



Dr. Dennis Solis
Sectoral Trustee
TEVSAPHIL - QC



Rhoda Caliwara
Sectoral Trustee
PALSCON



Joseph Lim Bon Huan
Sectoral Trustee
QCAFBI

ACTIVE PAST PRESIDENTS IN MEMBERSHIP



Pacifico Maghaot
Chairman
Oriental Pacific Amusement Center
2016-2017



Dr. Carl Balita
Chairman Emeritus
Dr. Carl Balita Review Center
2014-2015



Eduardo Enriquez Jr.
Chairman Emeritus
Enriquez Security Services Inc.
2012-2013



Dr. Hernando Delizo
Chairman Emeritus
Clinica Manila
2010-2011

GENERAL MEMBERSHIP MEETINGS

(BUSINESS NETWORKING, LEARNING SESSION, INDUCTION OF NEW MEMBERS & FELLOWSHIP)

(GMM)

Philippine Chamber of Commerce and Industry - Quezon City
 MOST OUTSTANDING LOCAL CHAMBER IN THE ASIA PACIFIC REGION - 2008
 MOST OUTSTANDING CHAMBER IN THE PHILIPPINES - YEARS 2009, 2010, 2014
 HALL OF FAME AWARDED - 2004
 MOST OUTSTANDING CHAMBER AWARDED (NCR) - 2019

**You are cordially invited to our
 General Membership Meeting**

January 28, 2020, Tuesday, 1:00pm-5:00pm
Oriental Palace
 Tomas Morato Quezon City

**Jump Start Your Goals in
 2020**

Mr. Justin Piñon
 The Motivator / Personality / Corporate Trainer
 "The most sought after mind reader in the Philippines"

Feng Shui 2020
 Life • Wealth • Abundance

Master Willy Go-Ang
 • Owner / Ang Gapuz Feng Shui
 • "Outstanding Asian Feng-Shui Professional"
 • "Real Feng Shui Consultation & Fortune Telling"

Other Agendas:

- Business Matching
- Presentation of New Officers & Board of Trustees 2020-2021
- Induction of New Members
- Fellowship

Please wear business attire
 For Inquiries, please contact Mr. Michael 0945 461 8447

Register Now!
 PPH 900.00 only
 (sumptuous dinner)



January 28, 2020, Oriental Palace, Tomas, Morato Quezon City
 The first General Membership Meeting of the PCCI-QC was held with the traditional induction of new members and the customary business matching. To start the New Year with a bang, our featured speaker was Mr. Justin Pinon, a TV personality and corporate trainer. He spoke about kick-starting our goals in 2020. We also listened to Master Willy Go-Ang, a Feng Shui expert, as he talked about wealth and abundance and his forecast for the Year of the Rat. After his fortune-telling sessions, fellowship followed with songs and food.

Philippine Chamber of Commerce and Industry - Quezon City
 MOST OUTSTANDING LOCAL CHAMBER IN THE ASIA PACIFIC REGION - 2008
 MOST OUTSTANDING CHAMBER IN THE PHILIPPINES - YEARS 2009, 2010, 2014
 HALL OF FAME AWARDED - 2004
 MOST OUTSTANDING CHAMBER AWARDED (NCR) - 2019

**You are cordially invited to our
 General Membership Meeting**

February 18, 2020, Tuesday, 4PM-8PM
 Great Eastern Hotel, Alabang Court
 1403 Quezon Ave, Quezon City, Metro Manila

Valentine's Party

*You will be serenaded by
 PCCI-QC talents
 & Sing-along with us*

LEARNING SESSION:
THE ART OF INTIMACY
 "We encourage to bring your partner"

Dr. Ma. Lourdes "Lulu" Marquez
 Wellness Specialist, Lifewave Technology
 and Anchor, DZMM Private Nights

Other Agendas:

- Business Matching
- Induction of New Members
- Fellowship

Please wear business attire
 For Inquiries, please contact Mr. Michael 0945 461 8447

Register Now!
 Solo Rate 900.00 Couples Rate 1,600
 w/ Snacks & Sumptuous Dinner



February 18, 2020, Great Eastern Hotel
 The monthly GMM was held at with the usual Business Matching and Induction of New Members. We also held a romantic Valentine's Party, for a change, and to take our minds off our work. To make the day relevant our resource person was Ms. Ma. Lourdes "Lulu" Marquez, a noted wellness specialist and anchor of the radio program, Private Nights, to speak to us on the Art of Intimacy.

REGULAR BOARD OF TRUSTEES MEETING



January 7, 2020 at the Brewing Point Cafe, Congressional Ave. Extension, Quezon City
The first Board of Trustees meeting for 2020 was held on. Opened by Chairman Pax Maghacot and presided by President Sarah Deloraya-Mateo, the meeting brought out the scenario of a challenging but prolific year for the PCCI-QC



February 20, 2020 - Annabels Restaurant, Tomas Morato, Quezon City



March 10, 2020 - Bannapple, Katipunan, QC



March 18, 2020 via Zoom platform.
One of the main agenda is about the businesses in QC affected by COVID-19



HOW TO BE IN BUSINESS AND KEEP FRIENDS

By Dr. Carl E. Balita

"If we will be in business and will end up as enemies, let us just be friends and not be in business anymore!" This is the usual advice I give my friends whom I do business with or to those people I know who are friends and are intending to go into business partnership. To me, the friendship and the relationship are more important than any business venture. But how many real friendships are destroyed by useless and non-sense issues related to business and money?

This inspires me to share with you the secret of building business relationships that lead to friendship:

- F-ind them beyond business interest;
- R-espert your space and never burn bridges;
- I-nstill trust through consistency and congruence;
- E-nsure clarity of expectations and responsibilities;
- N-urture personal relationships beyond the bottomline;
- D-ocument transactions and financial activities;
- S-tabilize communication channels.

Find them beyond business interest. Friends are friends, with or without business transactions. Avoid establishing friendship out of the ulterior motive of making business. It is not going to work. Be in business then become friends; rather than being friends to be in business. There should be a clear purpose and never use friendship as a means to be able to engage in business. I know of a businesswoman who is very friendly because she wants to do business with everyone. In the end, she indeed is able to do business, but fails to establish real friends. She lives a comfortable life, but lonely as she most of the time feels she has no real friends. My advise to her is don't befriend people only because you want to be in business. Get real! Find friends and be a friend!

Respect your space and never burn bridges. There are personal matters that even friendship should never touch, or even personal matters that business partners should not mind about. There should be clear boundaries in business partnership and relationships. Respect becomes essential in making this possible. Never burn bridges because once the bridge is burnt, there is no way coming back to where you could jointly travel together. I know of a person who even intrudes over personal lives of his business partner as if moralizing and judging them as if he is not a sinner. He lose the friendship and lose the partners in the end.

Instill trust through consistency and congruence. Trust is the cornerstone of a relationship. Consistency is the cornerstone of trust. Those who are inconsistent are never trusted. Congruence of action and words is also basic to trust. Here is where contract come in – to be sure about consistency. I know of a person who makes promises to his business partners but could not deliver the good. Overtime, he lost his partnership with the people who used to be his friends as well.

Ensure clarity of expectations and responsibilities. There should be clarity of expectations and responsibilities. Once clear, these expectations are labeled and are like goals to be evaluated as either met or not met. Avoid false expectations. This can ruin the friendship and the business partnership. The responsibilities are also clarified so that they can be monitored, measured and evaluated. There should be openness in the communication and documentation of these expectations and responsibilities.

Nurture personal relationships beyond the bottom-line. While you may be friends who are in business, you can also be business partners who are friends. You have to make sure that the business venture is making your friendship grow beyond the profit or the financial results of your relationship. There should be a pact that friendship is more important than the money you make out of the business. Remember: business partners and money are easier to find than real friends.

Document transactions and financial activities. The good thing about business is that there are numerical indicators – money. These transactions, once documented along with transactions, can be communicated and recorded as reference. It will ensure trusts and measurements, which can help improve the future dynamics of the business for mutually beneficial relationship. Never lose your relationship for money. It is a useless trade-off.

Stabilize communication channels. Consistent and communication channels ensure that minor issues are addressed as they occur. Avoid accumulating issues and concerns to proportion that you wouldn't be able to handle anymore. Maintain feedback and effective means of communication. In the current age, there is no excuse to efficient and effective communication.

FRIENDS are like gems who are precious finds in our life journey. You may choose to keep them and nurture relationship with them to gain more value not only to make wealth but also to make life more worthwhile. Always remember, friendship is like money – it is easier made than kept. As for me, given a choice, I would rather keep the friendship and will never risk it for money.



Philippine Chamber of Commerce & Industry Quezon City (PCCI-QC)

Most Outstanding Local Chamber in Asia-Pacific Region - 2005
Most Outstanding Chamber in the Philippines - Year 2000, 2002, 2004
Hall of Fame Awardee - 2004
Most Outstanding Chamber Award (NCR) - 2019

DATE: March 13, 2020
FOR: ALL PCCI-QC MEMBERS
FROM: SARAH DELORAYA-MATEO, PRESIDENT, PCCI-QC

RE: ADVISORY UPDATE ON COVID-19

The Philippine Chamber of Commerce- Quezon City is closely monitoring the evolution of the situation regarding the spread of the coronavirus (COVID-19). The primary concern for the business sector and for the PCCI-QC members is to protect the health and safety of all workers.

The coronavirus outbreak has hit our beloved city prompting Mayor Joy Belmonte to declare a state of emergency. With 6 confirmed cases, a COMMUNITY QUARANTINE with travel restrictions is in effect from March 15 to April 14, 2020. The threat of a pandemic affects our homes, schools and businesses. The City Mayor appeals to all residents to be vigilant while remaining calm, informed, and compliant to the rules prescribed by the city and national government.

As business proprietors and entrepreneurs, we need to aggressively do our role in arresting the spread of the virus. Here are some helpful measures:

- Monitor the health of your employees. Ask those with colds and cough to go home.
- Follow a flexible work arrangement.
- Observe social distancing by keeping employees 1 meter apart.
- Implement the "no physical touching" rule.
- Scan the temperature of customers and request those with colds or cough to go home.
- Provide alcohol at the POS locations for employees and customers.
- Keep the rest rooms clean with constant supply of water, soap and sanitizer.
- Sanitize the office, store or shop after business hours.
- Adopt other similar measures in order to contain and prevent the spread of COVID-19

The City Mayor encourages us to call the City Hotline 122 to report threatening situations. This number is operational 24/7 to ensure quick response to all possible cases. The City Government Basic Health and Emergency Response Team (BHERTS) is always prepared to respond to our immediate needs. This team is composed of Barangay Officials, Health Workers and other Front-liners.

Our upcoming General Membership Meeting (GMM) on March 31, 2020 is cancelled. We will continue to reassess the situation on a daily basis and inform you accordingly.

For your guidance and reference.

JOINT INDUCTION & OATH TAKING CEREMONY OF OFFICERS AND BOARD OF TRUSTEES (2020-2021)



PHILIPPINE CHAMBER OF COMMERCE & INDUSTRY - NCR

JOINT INDUCTION & OATH TAKING CEREMONY OF OFFICERS AND BOARD OF TRUSTEES (2020-2021)

FEBRUARY 26, 2020, WEDNESDAY (6PM-10PM)

Makati Shangri-La MANILA



DELIA B. JIMENEZ
Director for NCR



AMB. BENEDICTO V. YUJICO
President, PCCI
(Inducting Officer)

North Sector


CALOOCAN


MALABON


NAVOTAS


VALENZUELA

Central Sector


MANGALUYONG


MANILA


MARIKINA


PASIG


QUEZON CITY


SAN JUAN

South Sector


LAS PINAS


MAKATI


MUNTINLUPA


PARAÑAQUE


PASAY


TAGUIG



February 11, 2020, 3/F Commerce & Industry Plaza Bldg McKinley Town Center in Taguig City PCCI-NCR. Learning Session on "Developing an Innovation-Driven Organization" was held. The learning session facilitator, Carlo Calimon, is the founder of the StartUp Village.

February 26, 2020, Makati Shangri-la The PCCI-QC Board of Trustees joined the 10th PCCI-NCR Joint Induction & Oath-Taking of Officers & Board of Trustees with Ambassador Benedicto Yujico, President of PCCI as our Inducting Officer.



PROPOSED ORDINANCE IN QC THAT WILL AFFECT THE BUSINESS SECTOR



COORDINATED AND AMENDED VERSION
PCCI-QC HRDF AND GIZ PARTNERSHIP
REPUBLIC OF THE PHILIPPINES
27th CITY COUNCIL
QUEZON CITY

PROPOSED ORDINANCE NO. _____ S-2019
AN ORDINANCE GRANTING DISCOUNTS AND BENEFITS TO THE REGISTERED SOLO PARENTS OF QUEZON CITY WITHIN ITS TERRITORIAL JURISDICTION IN ACCORDANCE WITH REPUBLIC ACT NO. 8072 ALSO KNOWN AS THE "SOLO PARENT'S WELFARE ACT OF 2009"

Introduced by Councilor SHARLA L. LIBAN and Councilor RISTY B. MALAGIN

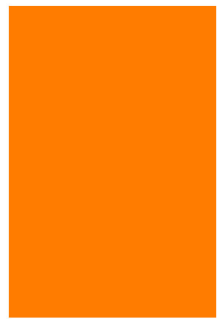
WHEREAS, Section 1, Article XV of the 1987 Philippine Constitution states that "The State recognizes the Filipino family as the foundation of society";

Section 1. **Priority Parking Space and Seats.** Registered QC Solo Parents may also use priority parking space and senior citizens seats in all kinds of public conveniences. All commercial and government establishments are hereby mandated to provide the said seats with a priority space for the registered solo parents and put up a signage within their premises.

Section 2. **Free Cinema Privilege.** Registered QC Solo Parents may work, except during non-working public holidays, of the cinema privilege every

February 4, 2020
During the course of the month, PCCI-QC attended a public hearing of the Quezon City Council on the Executive Vice President Alfred Carandang and Chairman Pax Maghacot represented the PCCI-QC at the legislative hearing of the Quezon City Council on the proposed ordinance granting discounts and benefits to registered solo parents in the city.

PCCI-QC IN PARTNERSHIP WITH PCCI-HRDF & GIZ STARTED THE IN-COMPANY TRAINERS QUALIFICATION



February 10-12 2020, Pino Restaurant
We finally held our first In-Company Trainers' Qualification Training at the Pino Resto Bar. The training, was held in partnership with the PCCI-HRDF and the GIZ, and consists of a 24-hour face-to-face encounter and a 60-hour e-learning session. In this course, the future In-Company Trainers who participated experienced comprehensive training based on international training standards. The training was optimized for the demands of companies in order to prepare them for the roll-out and adoption of a systematic dual training system. The participants learned not only theories on training, but also received practical tasks to let them experience the content of the training module.

CORPORATE SOCIAL RESPONSIBILITY

HOSPITAL ON WHEELS

January 15, 2020
at Lot 11, Block 2, Congressional Ave. Extension, Quezon City
The opening and blessing of the warehouse and office of the Hospital on Wheels (HOW), a project of Chamber Trustee Dr. Jim Sanchez, Chair of CSR Committee was held. Supporting the HOW is part of the PCCI-QC Corporate Social Responsibility (CSR). The Chamber officers and members attended in full force.



Tulong sa Hamon ng Covid-19

March 26, 2020- April 8, 2020-09-18- March 26, 2020-April 8, 2020

PCCI-QC raised funds from its member-companies for “Tulong sa Hamon ng Covid-19. The BOT initiated to produced more than 1,000 DIY face shields distributed to the different hospitals and donated safety kits, consumables disinfectant, food packs and other supplies at QC isolation facilities.



PCCI-QC raised funds para “Tulong sa Hamon ng Covid-19”. The BOT initiated to produced more than 1,000 DIY face shields distributed to the different hospitals and donated safety kits, consumables disinfectant, food packs and other supplies at QC isolation facilities.



MICRO AND SMALL ENTERPRISE DEVELOPMENT COUNCIL (MSEDC) THE QUEZON CITY SMALL BUSINESS AND COOPERATIVES DEVELOPMENT AND PROMOTIONS OFFICE (SBCDPO) 1ST QUARTER MEETING THE YEAR 2020, QUEZON CITY HALL

PCCI-QC SUPPORTS UPCOMING QC INVESTOR'S SUMMIT



February 5, 2020, Quezon City Hall AVP Delia Jimenez, AVP, NCR and Edwin Glindo with PCCI-QC officers attended the coordination and collaboration meeting with the QC Investment Affairs Office about the upcoming QC Investors' Summit.



February 29, 2020- Quezon City Hall Some officers of PCCI-QC attended the Micro and Small Enterprise Development Council (MSEDC) the Quezon City Small Business and Cooperatives Development and Promotions Office (SBCDPO) 1ST Quarter Meeting the year.

PARTNERSHIP WITH AND REPRESENTATION AT QUEZON CITY LOCAL GOVERNMENT



March 4, 2020- Quezon City Hall
 PCCI-QC, DTI and QC LGU Department Heads of SBDPO, BPLO, and Treasury & Councilor Mike Belmonte coordination meeting on the renewal of QC Negosyo Center.



March 6, 2020 - March 6, 2020, City Architect's Conference Room, 5/F Civic Center D, Quezon City Hall.
 PCCI-QC participated in the 2nd Stakeholders Meeting QC Investment Affairs Office and other QC LGU Departments Head on the upcoming Quezon City Investors Summit on May 14, 2020. The summit aims to engage Investors, Business Leaders, Business Association, Chamber of Commerce, Foreign Dignitaries, to revitalize the business environment of QC

March 7, 2020 UP Asian Institute for Tourism, Diliman, QC.
 PCCI-QC participated at the Stakeholders' Tourism Development Planning Workshop organized by Quezon City Government thru the City Tourism Department. The workshop was held in cooperation with the University of the Philippines Asian Institute of Tourism (UPAIT) for the following purposes: Visioning of the tourism landscape of QC by its stakeholders; identifying the strengths and problems of the stakeholders; Consolidating data from the stakeholders' workshops to be used for the formulation of



DUAL EDUCATION & TRAINING IMMERSION FAIR

March 3, 2020-
 Chito Madrigal Livelihood and Learning Village
 PCCI-QC continuing project on DET.
 The PCCI Quezon City and the Madrigal Foundation successfully held the first Immersion Fair for its Dual Education and Training (DET) for students. Twenty eight DET students underwent on-the-spot interviews with restaurant partners. Among the companies who joined the Immersion Fair were Ineng's Barbecue, Chubs Chasers, Brewing Point, Prime Steakhouse, and Ferinos Bibingka, The Immersion Fair brings the DET students closer to the in-company side of their dualized learning. Through the intensive training in the companies, students will get to have more chance of acquiring industry skills that will help them in their future in the field of Hospitality and Food Sector.



PCCI-NCR Learning Session

Feb 11, 2020

Some PCCI-QC members participated in the PCCI-NCR Learning Session at the , on "Developing An Innovation-Driven Organization". The learning session facilitator, Carlo Calimon, is the founder of the StartUp Village.



PHILIPPINE CHAMBER OF COMMERCE & INDUSTRY - NCR

FEBRUARY 11, 2020, TUESDAY, 2:00PM-6:00PM
3/F Commerce & Industry Plaza Bldg. 1030 Campus Avenue cor Park Avenue
McKinley Town Center, Fort Bonifacio Taguig City, Metro Manila

PART 1: LEARNING SESSION
2:00PM - 4:00PM

DEVELOPING AN INNOVATION DRIVEN ORGANIZATION

The world is changing at a very rapid pace. Organizations that fail to ride the waves of change will cease to grow or likely they even survive. Organizations that need to be at the top have been disrupted and may no longer exist. Companies that continue to purposely innovate and include the in the organizations are the ones who survive and thrive. Innovation is critical in today's evolving world where customer behavior constantly changes amidst the developments of technology.

The objective of the program is to inculcate and shift the mindset of the participants towards developing an innovation driven organization while also giving tips on how to integrate innovation systematically into the organization's systems and using transparency culture.

Guest Speaker
Mr. Carlo Edmund Calimon
Serial Entrepreneur, StartUp Village Founder
Consultant & Resource Speaker for Entrepreneurship

PCCI-NCR MEMBER
FREE REGISTRATION
(10 PARTICIPANTS / LOCAL CHAMBERS)

NON-MEMBER
PHP 500.00 ONLY

PART 2: PCCI-NCR BOARD OF TRUSTEES MEETING
4:00PM - 6:00PM

FOR INQUIRIES:
Please contact
Ms. Angie Basilan-Albay
Mobile No.: (+63)920 913-1653

MARCH 10, 2020, 3/F McKinley Town Center, Fort Bonifacio, Taguig City PCCI-QC President Sarah Deloraya-Mateo and Chairman Pax Maghacot participated in the strategic planning session of PCCI-NCR BOT and officers



EDITORIAL BOARD

Philippine Chamber of Commerce & Industry
Quezon City
Publisher

Sarah P. Deloraya-Mateo
Chairman

Pacifico "Pax" Maghacot
Past President
Editor-in-Chief

Atty. Reggie Duran
Associate Editor

Contributors:
Dr. Carl E. Balita
Atty. Arnel Mateo
Edielle Anne Obnamia
Pacifico "Pax" Maghacot

Design & Layout:
Ervin Cruz
John Andrew Deloraya

Media Coordinator:
Michael Esparrago

**For your contributions,
please send thru:**
pcciquezoncity@yahoo.com.ph

*Together, we will be ONE!
Stronger! Bigger!*

Powerful
Collective
Citizens
Instituting
Quality
Change

NOTES FROM THE PRESIDENT



The year 2020 opened with a lot of achievable promises for PCCI-QC. The Strategic Plan, with the Mission, Vision and Core Values, is concretized in the roadmap which every trustee and member have internalized. The monthly Board of Trustees meeting and the General Membership meetings were held according to schedule. Our membership increased as the learning sessions qualitatively improved with every GMM.

In February, a valentine's party was the fellowship part of the GMM. It was an occasion to wind down, an opportunity to give and receive love among the members. That evening was pure fun. But, as it turned out, it was an inauspicious occasion, one that heralded an omen.

A month later the country went into a lockdown due to the pandemic. The business community was hit by a sledgehammer and cause it to go a nosedive. In a finger snap the business operations of our officers and members halted with no alternative recourse. Employees became jobless, suppliers were left with rotting inventories, the proprietors spent the last of their profits on paying rentals and credits.

But we stayed calm to allow the effects of the quarantine to wear off, hopefully soon. We realized that the Chamber cannot be paralyzed by little-known virus. The first order of the day was to devise innovative ways to help our members minimize their impending loss of business.

Through constant consultation our business proprietors started to adapt their operations, considering the lockdown. The food sector experimented food delivery, and for that, they expanded their menu. Surprisingly, they see a rise in their revenues. The beauty care practitioners have developed a protocol to make the salons and shops safe of the virus. And sales agents continued their craft online. They too seem to be doing good.

We will continue to think positively and move on.

Sarah P. Deloraya-Mateo
President



Understanding App Permissions

By Atty. Arnel D. Mateo

Permissions are the activities that the app can perform on your phone or device. These include access to your calendar, camera, contacts, microphone, phone, and even your location. The permissions asked by apps vary depending on the purpose where the data collected are to be used.

The following are some common app permissions as described by Exodus Privacy:

Read contacts – allows the app to read the data about your contacts stored in your phone, including frequency with which you've called, emailed or communicated. It allows the app to save your contact data, and share the same without your knowledge.

Camera – allows the app to take pictures and videos with the camera. This allows the app to use the camera at any time without your knowledge.

Record Audio – allows the app to record audio with the microphone at any time without your confirmation.

Access fine location – allows the app to get your precise location using the Global Positioning System (GPS).

Get accounts – allows the app to get the list of accounts known by the phone.

Privacy considerations.

Transparency is the key. It is required that apps should declare permissions in the app manifest whenever they need it in running their app. Apps should explain why they need permission. The data subject should be made aware how his/her data is being processed or if the same is being disclosed to a third party.

According to Android Developers, android apps must request permission to access sensitive user data (such as contacts and SMS), as well as certain system features (such as camera and internet). This rule is consistent with the common criteria of consent as one of the means by which a controller can lawfully process a personal data.

If the user accepts the permissions, the app requests are granted. If the user denies the permissions, the system cancels the installation of the app. The app must however explain to the user the implications of the denial like the app won't work without said permission. It is required that the app should identify the specific consequence if permission is denied. This will give the user the opportunity to make an informed decision.

Android Developers further explained that even if users grant a permission, users have the option to enable and disable permissions one-by-one in the system setting. This practice acknowledges the right of the data subject to withdraw consent which is recognized under data privacy laws.

How do you manage your permissions?

If you are using a Huawei device, you can follow these steps:

Step 1. Go to and click the settings icon at your phone.

Step 2. Click Apps & Notifications

Step 3. Here, there are two options.

Option 1

Click permissions.

Select the permission that you want to manage. Example, click camera.

Once inside, select the app where you want the camera to be disabled by sliding the button to the left.

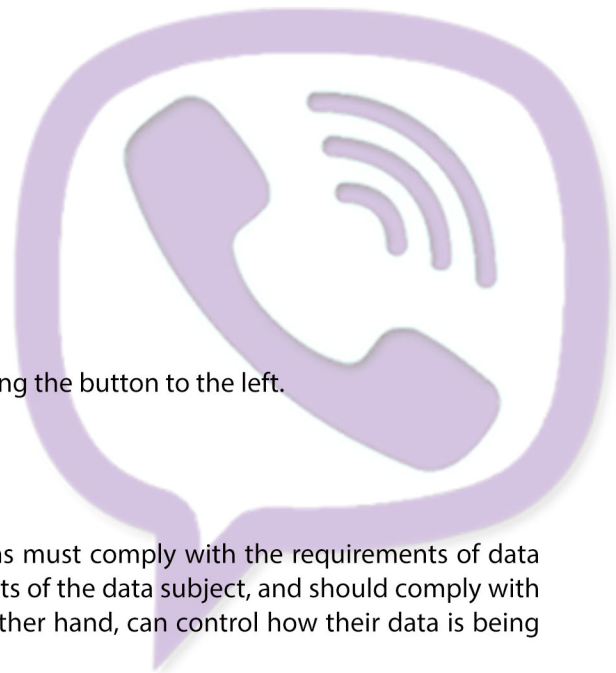
Option 2

Click Apps.

Select the app that you want to manage. Example, click viber.

Click permissions.

Then select the permission that you want to disable. In sum, app permissions must comply with the requirements of data privacy. Apps should follow the data privacy principles, must observe the rights of the data subject, and should comply with the criteria to lawfully process personal data. Users or data subjects on the other hand, can control how their data is being used by exercising their privacy rights.



COLLABORATION MEETING

DOST, PAMAMAZON OFFICE, MANILA SCIENCE, AGHAM ROAD, QC PCCI-QC AND THE DEPARTMENT OF SCIENCE AND TECHNOLOGY PAMAMAZON HELD A COLLABORATION MEETING ON SHARED SERVICE FACILITIES FOR PCCI-QC MEMBERS.

FEBRUARY 10, 2020



**FEBRUARY 29, 2020, SM MEGAMALL
PCCI-QC WOMEN JOINED AS MENTORS AT "GO NEGOSYO WOMEN FREE 1-ON-1 NEGOSYO MENTORSHIP" SM MEGAMALL**




FEBRUARY 20, 2020

ECOP Conference Room, Makati City Collaboration meeting with ECOP, PCCI-QC and local chambers on the implementing rules and regulations of RA 11058 and D.O. 198-18 on Occupational Safety and Health Standards.



With more than a decade in virtual learning management,

CBRC has professionalized

CBRC VICE

Virtual Interactions, Conferences and Events

Virtual Events?

We MAKE ONE for YOUR ORGANIZATION.

Partial lists of satisfied clients



CBRC Events Hosted and Conducted:



CALL US TODAY!

Orlando Alvarez
Contact No.: 09776833173
Email: cbrmainoffice@gmail.com



Jobs Inc.

“Enabling Work”



We Innovate Your Business at IT's Best



Data Privacy and Consulting, Inc.



Panelists



Reactors



March 31, 2020 | 10:00 AM Zoom Webinar ID: 461-955-100 Password: 658100



March 31, 2020 - via ZOOM

DOST Sec Dela Pena is joined by Sergio Ortiz Luis, Josiah Go, Dr Carl Balita and Arman Bengco to deepen SCIENCE AND SENSEmaking in CoVID19 with panelists Delia Jimenez, Rhoda Caliwara, and Sarah Deloraya-Mateo. The webinar was organized by PCCI-QC and PALSCON powered by CBRC. More than 600 participants joined the said webinar.

JOIN PCCI-QC NOW!
and Grow your business with us!

MAIN OFFICE:

BIZTECH Business Center Technology Hub cum Negosyo Center
4/F Alimall, Araneta Center, Cubao, Quezon City, Philippines
Mobile No. 0945 461 8447

SATELLITE OFFICE:

3/F Lemon Square Bldg. 1199 EDSA, Brgy. Katipunan, Quezon City

www.pcciquezoncity.com