



# PCCI-QC Gazette

The Official Newsletter of PCCI Quezon City

Issue No. 3 July - August 2019

## PCCI-QC CONGRATULATES NEWLY ELECTED MAYOR JOSEFINA JOY BELMONTE AND OFFICIALS



PCCI-QC in a Courtesy Call with Vice Mayor Gian Carlo Sotto

The local elections on May 13, 2019 was relatively peaceful in Quezon City. The weather was cooperative, although senior citizens did complain that it was hot for May. Nevertheless, about 106 million of the 1,330,118 registered voters trooped to the polls to vote.

In the 2015 census the city had a population of 2,936,100. Presuming that the growth rate of +1.13% per year for the period 2010-2015 remained constant, the estimated population of the City in 2019 would be 3,330,529 (Source: PSA estimates from census figures.) This is the number of the constituency that the newly-elected officials will serve for the next three years.

PCCI-QC pledges to continue to work with the local government officials and congressmen as partners in promoting sound business policies, advocating for ease of doing business procedures and propelling the economic growth of the City. This year PCCI-QC will jumpstart this partnership with the holding of the First Quezon City Business Conference.



Mayor Josefina "Joy" Belmonte



Vice Mayor Gian Sotto

Again, congratulations to the following newly-elected officials:

City Mayor: Josefina Joy Belmonte  
Vice-Mayor: Gian Carlo Sotto

Hon. Anthony Peter Crisologo -- Congressman First District  
Hon. Precious Hipolito-Castelo -- Congresswoman Second District  
Hon. Allan Benedict Reyes -- Congressman Third District  
Hon. Jesus "Bong" Suntay -- Congressman Fourth District  
Hon. Alfred Vargas -- Congressman Fifth District  
Hon. Christopher "Kit" Belmonte -- Congressman Sixth District

The Councilors:

### First District

Coun. Bernard Cruz-Herrera  
Coun. Lena Marie Juico  
Coun. Dorothy Delarmente  
Coun. TJ Calalay  
Coun. Nikki Crisologo  
Coun. Victor Ferrer, Jr.

### Second District

Coun. Winnie Castelo  
Coun. Voltaire Liban III  
Coun. Candy Medina  
Coun. Ramon Medalla  
Coun. Miguel Belmonte  
Coun. Estrella Valmocina

### Third District

Coun. Franz Pumaren  
Coun. Kate Coseteng  
Coun. John Defensor  
Coun. Wency Lagumbay  
Coun. Jorge Banal  
Coun. Oryza de Leon

### Fourth District

Coun. Maria Imelda Rillo  
Coun. Marra Suntay  
Coun. Irene Belmonte  
Coun. Resty Malañgen  
Coun. Ivy Xenia Lagman  
Coun. Hero Bautista

### Fifth District

Coun. Joe Visaya  
Coun. Karl Edgar Castelo  
Coun. Patrick Michael Vargas  
Coun. Shiara Liban  
Coun. Ram Medalla  
Coun. Allan Butch Francisco

### Sixth District

Coun. Marivic Co-Pilar  
Coun. Melencio Castelo  
Coun. Rogelio Juan  
Coun. Lala Sotto  
Coun. Donato Matias  
Coun. Eric Medina



PCCI-QC Trustees Discussing Areas of Partnership





# HOSPITAL ON WHEELS

BY DR. JIM SANCHEZ

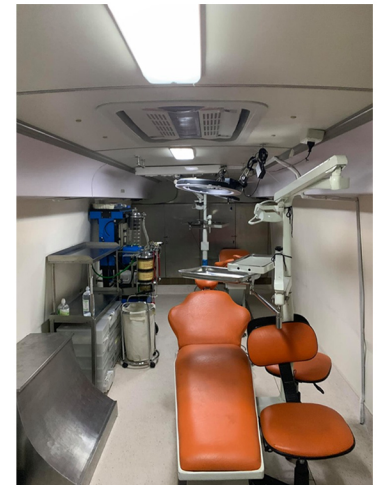
The RP Healthcraft Carrier Showcased the Hospital On Wheels & its Charity Services during the VIVACON 2019.

The Philippines' First Hospital On Wheels participated in the 2-day exhibit of the VIVA Conference 2019 which was held at World Trade Center last August 3 & 4, 2019. The VIVACON is an annual event of VIVA Entertainment featuring all the biggest & hottest talents of VIVA Entertainment, Inc., as part of their commitment to their fans, supporters and the public.

The Hospital on Wheels is proud to announce its successful participation in the event in cooperation with the Philippine Chamber of Commerce and Industry Inc. - Quezon City Chapter and other partner organizations.

The RP Heathcraft Carrier is a mobile 'Hospital On Wheels' that can be quickly deployed to serve as a makeshift medical facility in times of need. It will be a means to reach out to our underprivileged countrymen, especially those who reside in remote areas that have no access to medical care.

The RP Healthcraft Carrier will be able to both act as an emergency healthcare facility in situations such as natural disasters as well as secondary hospital to augment existing medical facilities in remote areas.



## CONGRATULATIONS CBRC!

- Best Franchise Marketing Program & Certified Hall of Fame
- Global Filipino Franchise
- Outstanding Filipino Franchise & Certified Hall of Fame
- CBRC Sustainable Inclusive Business Model
- National Franchisee
- Regional Franchisee for NCR

# NOTES FROM THE PRESIDENT



Two very important events happened in the months of July and August for the PCCI-QC, proof positive of our members' efforts to make the organization a positive force for business in Quezon City. These two events are highlighted in this edition of the PCCI-QC Gazette.

One of these events occurred on 26 July as the PCCI-QC hosted for the first time a Joint Business Meeting of the PCCI-NCR Central Sector, composed of the Chambers of Mandaluyong, Manila, Pasig, Marikina, and PCCI-QC, which organized the event. Complete with our time-tested and proven networking that promotes business matching, the joint business meeting saw the unifying force of cooperation and collaboration in full display.

All the presidents of the Central Sector Chambers were in attendance at the event, namely, Dr. Fernando Martinez, President, PCCI-Pasig; Mr. Efren Lam, President, PCCI-Manila; Ms. Sandra Uy, President, PCCI-Mandaluyong; and Ms. Jeanete Lee, President, PCCI-Marikina. Our Vice President and Director for NCR, Pedro Dumana, Jr. Regional Director for Central Sector, Joe B. Tayawa and other officers from PCCI-NCR were our honored guests. Mr. Angelo Lobrin, TV Host and celebrity Inspirational Speaker and Mr. Paolo Martin Trinidad the famous proponent of Pinoy Laughter Yoga, were our resource speakers.

At the event, I said: "Belonging to the PCCI gives us a unique opportunity to learn new things and to learn from each other. Please consider this meeting as a ripe learning opportunity by which we can benefit ourselves and our businesses a thousand and one ways."

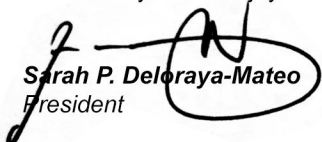
The other event, which is also fully covered in this edition of the PCCI-QC Gazette, took place on 13 August at the Executive Lounge. On that date, the PCCI-QC signed a Memorandum of Agreement with the Consuelo "Chito" Foundation, PCCI and the PCCI Human Resource Development Foundation (PCCI HRDF) witnessed by Hon. Irene Belmonte on Dual Education Training (DET), a top-tier program of our Chamber.

The signing of the MOA is the culmination of a stakeholders' meeting two weeks prior, where the PCCI-QC took the lead in the discussion on alternative mode of instruction that promotes learning in educational institutions and in companies.

The DET is a strategy which we have adopted in our effort to close the skills gap between the technical skills and the practical skills that are in demand by industries. The PCCI-QC, our members should know, seeks to help in enhancing the employability of students. This is a good business strategy and I enjoin our members for their support to make the DET a success.

So many positive things happened—and are happening—in our PCCI-QC that a one-page note like this simply could not sufficiently cover and elaborate. Yet, I am confident that our members are discerning about their valuable time that, if the information they need may not be in the PCCI-Gazette, they can look it up in our website. The Internet is, indeed, a very useful a tool for busy business people.

I wish everyone to enjoy this edition of our newsletter.

  
**Sarah P. Deloraya-Mateo**  
President

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*Together, we will be ONE!  
Stronger! Bigger!*

*P*owerful  
*C*ollective  
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*I*nstituting  
*Q*uality  
*C*hange

# PCCI-NCR CENTRAL SECTOR JOINT BUSINESS MEETING & NETWORKING EVENT JULY 26, 2019 - ORIENTAL PALACE HOTEL



Led by PCCI-QC President Sarah Deloraya the PCCI-NCR Central Sector Chambers held a Joint Business Meeting and Networking Event at the Oriental Palace on July 26, 2019. It was the first event of such kind that was organized in the history of PCCI-NCR. The Chambers present were PCCI-Mandaluyong, PCCI-Manila, PCCI-Pasig, PCCI New Marikina, and PCCI-QC. The meeting promoted business matching and networking among the Chambers and among the businessmen and women present at the event. The event was well attended with 64 officers and members, and 14 new members of PCCI-QC were inducted by President Sarah Deloraya.

# GENERAL MEMBERSHIP MEETING

## AUGUST 30, 2019 - ORIENTAL PALACE HOTEL

**Philippine Chamber of Commerce and Industry - Quezon City**  
 MOST OUTSTANDING LOCAL CHAMBER IN THE ASIA PACIFIC REGION - 2005  
 MOST OUTSTANDING CHAMBER IN THE PHILIPPINES - YEARS 2000, 2002, 2004  
 HALL OF FAME AWARDEE - 2004

*you are cordially invited to our*  
**General Membership Meeting**

August 30, 2019, Friday, 3pm-8pm  
 Oriental Palace  
 Tomas Morato Quezon City


**BIR policy reforms in line with the Ease of Doing Business (EODB) Act**

Ms. Teresita M. Angeles  
 Director, Client Support Service  
 Bureau of Internal Revenue



**Estate Planning Seminar: "From LIVING to LEAVING"**

Atty. Nicasio C. Cabaniero  
 CPA Lawyer, Expert Estate Tax Planner



**Other Agendas:**

- Business Matching
- Induction of New Members
- Fellowship

**Register Now!**  
 pph 900.00 only  
 w/ Certificate, Dinner & Souppooz Dinner

Please wear business attire  
 For Inquiries, please contact Mr. Mark +63 945 461 8447



PCCIQC General Membership Meeting with learning sessions, induction of new members, business networking & fellowship at Oriental Palace, Tomas Morato, QC

**Topics:**

1. BIR policy reforms in line with the Ease of Doing Business (EODB) Act  
 - Ms. Janette R. Cruz, HREA, Client Support Service, Bureau of Internal Revenue
2. Estate Planning Seminar: "From Living to Leaving"  
 - Atty. Nicasio C. Cabaniero, CPA Lawyer, Expert Estate Tax Planner



# Barangay Micro Business Enterprise (BMBE) in the Philippines

By Atty. Ernesto "Boyot" Tabao

The main problem of all business is its responsibility to pay tax as well as the payment of its employees' wages. Most of the time, the government is getting more from someone's business since the rate of income tax is practically one third (1/3) of its gross income, which is oftentimes greater than the profit of the business, since the cost of the product and services of the business is more than 1/3 of its gross income, thereby leaving the measly remainder as the businessman's profit.

Government inspectors inspecting business are the usual problems of all businessmen every year as Department of Labor Inspectors are always on the lookout if businesses are paying their people the right wages and benefits in accordance with labor policies and legislations, which are most often beyond the reach of small businesses. More alarming are inspectors coming from the Bureau of Internal Revenue, who always find faults in the books of businesses relative to their payment of their taxes, more particularly their income tax.

As such, businesses are always on the lookout on how to get away with the costs of taxes and their employees high wages, as well as from the inspections of government inspectors that annually pervades them.

Wait no more, as the Congress of the Philippines has already passed into a law, Republic Act No. 9178 otherwise known as the Barangay Micro Business Enterprise law, that exempts businesses from the payment of income tax as well as the coverage of the minimum wage law. This law has been passed as early as November 13, 2002, yet has not been known and propagated to the business community for reasons that we all know.

Republic Act No. 9178, otherwise known as The Barangay Micro Business Enterprise (BMBE) Act of 2002<sup>2</sup> encourages the formation and growth of barangay micro business enterprises by granting them incentives and other benefits. It is a tool used by the government to encourage the Filipinos to go into business instead of the usual employment to which all Filipinos are accustomed to have. The Act was signed into law by President Gloria Macapagal-Arroyo on November 13, 2002. Its Implementing Rules and Regulations (IRR) which was issued on February 7, 2003, as DTI Department Administrative Order No. 1, Series of 2003, was published twice in the February 11 and 26, 2003 issues of the Manila Bulletin.

BMBEs are essential to the country's economic development since they effectively serve as seedbeds of Filipino entrepreneurial talent. Thus, the Act primarily aims to integrate micro enterprises in the informal sector into the mainstream of the economy. Strengthening BMBEs would mean more jobs and livelihood, and a better quality of life for Filipinos.

BMBE is defined as any business enterprise engaged in production, processing, or manufacturing of products, including agro-processing, as well as trading and services, with total assets of not more than P3 million. Such assets shall include those arising from loans but not the land on which the plant and equipment are located. For the purpose of the Act, "services" shall exclude those rendered by anyone, who is duly licensed by the government after having passed a government licensure examination, in connection with the exercise of one's profession (e.g., Accountant, Lawyer, Doctor, etc.).

The DOF Department Order No. 17-04 also provides that, an enterprise can only qualify for registration if it is not a branch, subsidiary, division or office of a large scale enterprise and its policies and business modus operandi are not determined by a large scale enterprise or by persons who are not owners or employees of the enterprise (i.e., franchises).

For purposes of computing the 3 million threshold, assets shall refer to all kinds of properties, real or personal, owned by the BMBE and used for the conduct of its business as defined by the SMED council.

Since entitlement to BMBE registration is based on assets which should not exceed three million pesos (P3,000,000.00) valuation of its assets is a prime consideration.

As such, cash consisting of Philippine currency shall be valued at actual currency value; if in foreign currency, it shall be valued at the official exchange rate as prescribed by the Banko Sentral ng Pilipinas. Other assets shall be generally valued at acquisition or historical cost, net of a reasonable amount for depreciation as determined under GAAP, if the asset is depreciable or book value, whichever is higher. Real property shall be valued at acquisition cost, net of depreciation; however if no sufficient proof is submitted as to its acquisition cost, the same shall be valued at current zonal value as established by the BIR.

## WHAT IS A BARANGAY BASED ENTERPRISE

A business enterprise shall be considered barangay based under any of the following conditions:

- a) The majority of its employees are residents of the Municipality where its principal place of business is located, or
- b) Its principal activity consists of the application or use of a particular skill peculiar to the locality, or of raw materials predominantly sourced from the area, or
- c) Its business operations are confined within the territorial jurisdiction of the municipality of Local Government Unit in which its principal place of business is located

PROVIDED HOWEVER that the enterprise may establish warehouses, buying stations, sales, outlets, and booking or administrative offices anywhere in the Philippines subject to pertinent rules and registration requirements of the concerned LGU's and other government agencies, where such warehouses, outlets, stations, or offices are established.

## WHAT IS A MICRO BUSINESS ENTERPRISE

A business enterprise is micro-business in nature and scope if :

- a) Its principal activity is primarily for livelihood or determined by SMED Council or DTI as a priority area for development or government assistance
- b) The enterprise is not a branch, subsidiary division, or office of a large scale enterprise, and
- c) Its policies and business modus operandi are not determined by a large scale enterprise or by persons who are not owners or employees of the enterprise.

## 10. INCENTIVES GIVEN BY LAW TO BMBE REGISTERED ENTERPRISES:

Registered BMBEs can avail of the following incentives:

- a) Income tax exemption from income arising from the operations of the enterprise;
- b) Exemption from the coverage of the Minimum Wage Law (BMBE employees however will still receive the same, benefits provided for by law inclusive of social security and health care benefits as any other employees);
- c) Priority to a special credit window set up specifically for the financing requirements of BMBEs;
- d) Technology transfer, production and management training, and marketing assistance programs for BMBE beneficiaries.
- e) The LGUs are also encouraged to either reduce the amount of local taxes, fees, and charges imposed or exempt the BMBEs from local taxes, fees, and charges.

# OTHER EVENTS



**GATHERING OF BUSINESS OWNERS - PCCI-QC FOOD SECTOR COMMITTEE JULY 3, 2019 PALM GRILL RESTAURANT**



**PCCI-QC & DOST PARTNERSHIP TRAINING ON FOOD SAFETY AUG 13, 2019 QC HALL**



**FOOD SAFETY AWARENESS & GOOD MANUFACTURING PRACTICES - AUG 9, 2019 ALI MALL**



**REGULAR BOARD OF TRUSTEES MEETING - JULY 2019**



**REGULAR BOARD OF TRUSTEES MEETING - AUGUST 2019**



## CONTINUING DUAL EDUCATION & TRAINING (DET) PROJECT

### STAKEHOLDERS MEETING DUAL EDUCATION & TRAINING

July 30, 2019 - Chito Madrigal Learning & Livelihood Village



### Parents & Scholars Orientation

August 30, 2019 - Chito Madrigal Learning & Livelihood Village



## **MOU SIGNING OF DUAL EDUCATION & TRAINING (DET)**

**AUGUST 13, 2019 - Executive Lounge, Quezon City Hall**



MOU Signing by & among PCCI, PCCI HRDF, PCCI-QC & Consuelo "Chito" Foundation on Dual Education & Training (DET) an alternative delivery mode of instruction that promotes learning in two places- the educational institution and the company - to enable industry-based learning in an effort to close the skills-gap between the technical skills taught in educational institution and the skill sets demanded by the industry hence enhancing the employability of the students.

## **PCCI-QC PARTICIPATED EVENT WITH PCCI-NCR**

**PCCI-NCR BOARD MEETING - JULY 16, 2019**



## **JOIN PCCI-QC NOW!**

**and Grow your business with us!**

### **MAIN OFFICE:**

**BIZTECH Business Center Technology Hub cum Negosyo Center  
4/F Alimall, Araneta Center, Cubao, Quezon  
City, Philippines**

**Mobile No. 0945 461 8447**

### **SATELLITE OFFICE:**

**3/F Lemon Square Bldg. 1199 EDSA, Brgy. Katipunan, Quezon City**

**www.pcciquezoncity.com**

## **PCCI & MAP JOINT BUSINESS & TAX SEMINAR**

**August 14, 2019, Dusit Hotel**



## **A Special Forum on Hybrid Rice with DA Secretary William Dar**

**August 16, 2019, Century Park Hotel**

