



PCCI-QC Gazette

The Official Newsletter of PCCI Quezon City

Issue No. 2 January - June 2019

PCCI-QC HOLDS STRATEGIC PLANNING

Biztech Business Technology Center cum Negosyo Center Launched

Launching of Biztech Business Technology Center cum Negosyo Center in partnership with PCCI-QC, QC LGU & DTI. Nov 5, 2018 at Ali Mall, Cubao QC. This launching demonstrates the efficacy of private-public cooperation to spur business growth and productivity. The Philippine Chamber of Commerce and Industry-Quezon City supports the government in its determined effort to foster a climate conducive to business and will continue to pursue its mission and vision and advance their advocacies through the work of various committees. This office will be the hub of our cooperation in promoting and supporting incipient small and medium enterprises through our regular SME training and development activities, programs, and services.



Annually the PCCI-QC conducts a Strategic Planning Workshop to plan out the succeeding year's objectives and performance targets. For PCCI Year 2019 the workshop was held at the Oriental Restaurant at Morato Ave. QC on November 29, 2019. The session was facilitated by Chairman Emeritus Dr. Carl Balita.

The method used for the planning session is called World Café, an inductive pedagogical approach whereby the facilitator elicits ideas from the participant written in one or two words and pasted on the board for all to see. A synthesis is drawn out from all the ideas. The result is a statement of purpose/direction of the organization.

The workshop drafted the following statement of purpose and direction:

Success is when DREAMS are translated to a PLAN which becomes the FOCUS of PASSION, HARDWORK and COMMITMENT by a HOLISTICALLY WELL person guided by FAITH and LOVE and who could be FLEXIBLE with COURAGE and RESILIENCE amidst ADVERSITY. The FULFILMENT comes from internal MOTIVATIONS and external REWARDS that are APPRECIATED and RECONIZED. But ultimately, SUCCESS is the HAPPINESS derived from the DIFFERENCE made in the LIVES of OTHERS in the spirit of SHARING in the mindset of ABUNDANCE for PROSPERITY - of what others become because of YOU...



MEET THE OFFICERS AND BOARD OF TRUSTEES

The Officers and Board of Trustees of the PCCI-QC is composed of 18 members: the chairman, the president and 16 Trustees. In addition, there is an active Chairman Emeritus and two past presidents. This group has proven accomplishments in their chosen avocations which contribute to the synergy in and credibility of the organization.

The Trustees come from different professional fields. There are 3 lawyers in varied legal concentrations, 2 medical doctors, 1 has a doctorate in education nursing, 1 architect, 11 specialists in various industries, such as food & restaurant, service contracting, restaurant, training & development, business consultancy, Information Technology, franchising, immigration services and gaming. Everyone is an entrepreneur in his or her own right.



Philippine Chamber of Commerce and Industry Quezon City (PCCI-QC)

Most Outstanding Local Chamber in Asia-Pacific Region - 2005
Most Outstanding Chamber in the Philippines - Year 2000, 2002, 2004
Hall of Fame Awardee - 2004

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Enriquez Security Services Inc. 2012-2013



Dr. Hernando Delizo
Clinica Manila 2010-2011

PCCI-QC SUPPORTS GO NEGOSYO MENTOR ME ON WHEELS



The PCCI-QC has partnered with Go Negosyo on the latter's mentor me on wheels. PCCI-QC member-volunteers have joined Go Negosyo in its visit to Quezon City, Taguig City and Megamall in Mandaluyong where prospective entrepreneurs received tips on entrepreneurships.

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Quezon City
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*Together, we will be ONE!
Stronger! Bigger!*

***P**owerful
Collective
Citizens
Instituting
Quality
Change*

NOTES FROM THE PRESIDENT



"If people like you, they'll listen to you. But if they trust you, they'll do business with you."

This aphorism from the famous book author and motivational speaker, Zig Ziglar, is a good reminder of the importance of trust, not only in business, but more so in our personal lives. Without fear of contradiction, I say that we in the PCCI-QC believe and recognize the value of trust, among other personal values such as honesty and integrity, as we pursue the sustainability and growth of our businesses, including our growth as individuals.

In this issue of the PCCI-QC Gazette, trust, as a personal trait and corporate value, finds its highest expression in the programs and activities that the Chamber has accomplished in the last year. It is demonstrated in our interactions and engagements with our social and government partners.

In our general membership meetings where we enthusiastically welcome our new members, we all go out of our way to make our new members feel that membership in the Philippine Chamber of Commerce and Industry-Quezon City is not only an occasion for social relevance and professional affinity, but more of an opportunity to cultivate trust as a key to do business.

Trust has led the PCCI-QC to attract more members. As a private organization that represents business people and entrepreneurs in and of Quezon City, it serves as the "single voice" of business in Quezon City. This entails trust from each member that the Chamber will ensure that their voices are heard.

Trust is a big consideration in our services delivery program for each and every PCCI-QC member. Information services are one of our priorities, thus, the continued publication of the PCCI-QC Gazette, which we use as a platform to provide you updates on our programs, projects, and activities. The same is true with our learning sessions, embedded in our regular general membership meetings, which aim to arm our members with knowledge and information that could help and shape their business decisions. In this age of the social media as the primary source of news, data, and information, our website has an accessible job portal so that your human resource needs can be filled-up in real-time.

As the first half of 2019 ushers on, I trust—there's that word again—that the PCCI-QC will continue to be stronger to face the myriad challenges in the horizon. As your President, I continue to work harder to make the PCCI-QC what we believe it should be: a steady voice of businesses and entrepreneurs and a partner of the government in pursuing development and prosperity for all.


Sarah P. Deloraya-Mateo
President



Tony Galvez with the HBC Committee members and PICA Representatives at the General Assembly of Hairdressing and Beauty Care Owners and Practitioners



PCCI-QC TAKES HAIR AND BEAUTY CARE SERIOUSLY

BY ANTONIO "TONY" GALVEZ



The image of a Filipino hairdresser in general is not highly rated. In fact, hairdressing is valued as an inferior occupation. However, the world is gradually angling towards a positive perception of hairdressing and beauty care. At PCCI-QC we must stretch our muscles to become globally competitive by helping, through policy and project, to raise the bar for the hairdressing and beauty care profession. Through a Board Resolution we can establish a process that would formally certify the professionalization of practitioners, identify and establish their title and level of expertise to make positive the public perception.

Tony Galvez, chief executive officer/president of Tony Galvez School of Cosmetology (TGSC), a PCCI Trustee and a topnotch professional in the industry has vocalized this concern for some time now. Finally, his advocacy scored a milestone last May 24, 2019 when the PCCI-QC approved a Board Resolution creating the "PCCI-QC Committee on Industry Qualification Accreditation of Hairdressing and Beauty Care Professions" whose mandate is to implement industry accreditation for practitioners of the trade. The signing ceremony was held at Oriental Palace in Tomas Morato Avenue.

At the ceremonies many Quezon City hair and beauty salon owners and practitioners shared, a common sentiment: "Hairdressing is a profession, not just a simple trade or occupation. This new understanding will propel our industry to produce real masters. Finally, our professionals will be given the respect they deserve. Babaguhin nito in a positive way ang imaheng mga taong ganito ang serbisyo at negosyo."

The resolution, spearheaded by PCCI-QC President Sarah Deloraya-Mateo and business owners from the Philippine International Cosmetology Association (PICA), will put in place policies serving as qualification standards for professionals in the industry. Licensing of cosmetology professionals has been the practice of progressive countries. Now is the appropriate time to implement the same licensing here.

Specifically, the resolution mandates to determine the level of qualification certification based on industry experience. Thus, for example, someone practicing hairdressing and beauty care for two to three years will be awarded the title "junior industry practitioner", while another with more than 15 years of experience will be given the title of "consultant."

Tony Galvez said: "Professionalization of the practice is protecting the consumers and themselves, the practitioners." "Para maiwasan din natin agd pagtatayo ng salon kung saan-saan lamang at pamurahan ng service cost. You have to meet a certain standard so the public gets to understand why you deserve to charge more."

With the success to regulate the practice of hairdressers and beauty experts, other services also perceived as inferior may soon see the light of day by following the example set by the hairdressing and beauty care services.

GENERAL MEMBERSHIP MEETINGS

(BUSINESS NETWORKING, LEARNING SESSION, INDUCTION OF NEW MEMBERS & FELLOWSHIP)

(GMM)

Philippine Chamber of Commerce and Industry
Quezon City

PCCI-QC

You are cordially invited to our
General Membership Meeting

January 25, 2019 - Friday (1:00pm - 5:00pm)
ORIENTAL PALACE
148 Tomas Morato Ave, Diliman Quezon City, Metro Manila

• **Learning Session 1:**
New Law on Occupational Safety & Health Standard R.A. 11058
Speaker: **Engr. Noel C. Binag**
Executive Director, Occupational Safety & Health Center

• **Learning Session 2: (Panel Discussion)**
Personal Property Security Act
Speakers: **Ms. Griselda Santos**
Senior Financial Sector Specialist, Finance & Markets International Finance Corp, World Bank Group
Atty. Anthony A. Abad
Founding Partner, Abad Alcantra & Associates
Mr. Joseph Arnold S. De Guzman
National President, Ka-entrep



The PCCI-QC believes that meeting regularly is one of the manifestations of a healthy organization. The monthly General Membership Meeting (GMM) has become a vehicle for recruiting new members, for knowledge upgrade, for teamworking, and for tightening friendship bonds. Here are the meetings held in the first semester of 2019.

The FIRST General Members Meeting (GMM) for 2019 was held on January 25 at the Oriental Palace, Tomas Morato. Invited experts shared their savvy during the Learning Session on the following topics:

1. New Law on Occupational Safety & Health Standard R.A. 11058
2. RA11057, The Personal Property Security Act of 2018
3. The role of endoscopy in the management of gastrointestinal cancer.

The GMM was attended by 42 participants with 8 new members inducted by the President.

Philippine Chamber of Commerce and Industry - Quezon City

PCCI-QC

You are cordially invited to our
General Membership Meeting

MARCH 28, 2019, 3PM - 8PM
ORIENTAL PALACE, TOMAS MORATO

• **LEARNING SESSION**

1. **DOST Programs and Services**
Will help MSMEs improve productivity and efficiency through provision of s and t based interventions to improve products and processes. Interventions are also designed to help MSMEs comply with mandatory and statutory requirements.

2. **Collaborative Research and Development to Leverage Philippine Economy (CRADLE)**
Create synergistic relationship between the academe and the industry with the academe undertaking research and development activities that will address the research and development needs of the partner industry/firm/enterprise. R and D funds will be provided by the DOST.

3. **Business Innovation through S&T Industry Program by the DOST**
Provide funds for the acquisition of strategic and relevant technologies by Filipino companies to facilitate research and development activities of private firms. Equipment to be acquire are for immediate incorporation in the company's R&D activities

Guest Speakers:
Engr. Lota M. Paras
DOST Cluster Manager, Pasay, Makati, Manila, Quezon City (PAMAMAZON Cluster)
Ms. Ma. Anya Yasmin A. Roslin
Head, Project Management Office of Science for Change (S4C)

• **MOA Signing between PCCI-QC & DOST**

• **Induction of New Members**

• **Business Matching: Match & Meet**
Moderator: Mr. John Calub

• **Bonus Topic:**
1. Introduction to ASEAN IPO
2. Importance of Trademark & Brand Protection - Atty. John Paul Gava

For Inquiries, please contact Mr. Mark +63 945 461 8447
Please wear Business Attire

Register Now!
w/ Certificate, Snacks & Sumptuous Dinner



The SECOND GMM for 2019 was held on March 28 at the Oriental Palace, Tomas Morato. The GMM was significant because of the signing of an MOA between PCCI-QC and the Department of Science and Technology-NCR for program partnership. There were three major topics for the Learning Session:

1. How help MSMEs improve productivity and efficiency through provision of S and T based interventions to improve products and processes. By Engr. Lota M. Paras, Cluster Manager, Pasay, Makati, Manila, Quezon City and PAMAMAZON Cluster.
2. Collaborative Research and Development to Leverage Philippine Economy (CRADLE) on how to create synergetic relationship between the academe and the industry, by: Ms. Ma. Anya Yasmin A. Roslin Head, Project Management Office for Change (S4C).
3. Business Innovation through S&T Industry Program on the acquisition of strategic and relevant technologies by Filipino companies to facilitate research and development activities of private firms. Two additional short inputs were given the Business Matching by Mr. John Calub, President CEO, John Calub Training Inc. and - Introduction to ASEAN IPO: Overview on the Importance of Trademark & Brand Protection by Atty. John Paul M. Gaba, Partner, ACCRALAW.

The GMM was attended by 61 participants with 13 new members inducted by the President.

GENERAL MEMBERSHIP MEETINGS

(BUSINESS NETWORKING, LEARNING SESSION, INDUCTION OF NEW MEMBERS & FELLOWSHIP)

(GMM)

Philippine Chamber of Commerce and Industry - Quezon City
 MOST OUTSTANDING LOCAL CHAMBER IN THE ASIA PACIFIC REGION - 2005
 MOST OUTSTANDING CHAMBER IN THE PHILIPPINES - YEARS 2006, 2002, 2004
 HALL OF FAME AWARDSEE - 2004

**You are cordially invited to our
 General Membership Meeting**
APRIL 26, 2019, 3PM - 8PM
ORIENTAL PALACE, TOMAS MORATO

The Impact of Executive Presence to Your Business
 - Ms. Marie Antoniette "Toni" Miranda
 President, Radiance Image Consultancy and Training Inc.
 Certified Image Consultant from the Association of Image Consultants International
 Board Member, Philippine Association of Professional Speakers (PAPS)
 Vice President, Network for Enterprising Women
 Vice President, AICI Philippines

Positioning Your Business for Maximum Sales
 - Mr. Virgilio "Jojo" Ajero
 Founder & CEO, Xsite Solutions
 CMO of Yehkey.com

Business Matching: Match and Meet
 - Mr. John Calub
 President & CEO, John Calub Training International

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>> Induction of New Members
>> Fellowship

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In partnership with: **RADIANCE** **Xsite** **John Calub**



The THIRD GMM for 2019 was held on April 26 at the Oriental Palace, Tomas Morato. The event included a Learning Session on two topics and business matchings facilitated by distinguished motivational resource speakers.

1. Impact of Executive Presence to Your Business by Ms. Marie Antoniette "Toni" P. Miranda, AICI, CIC, President, Radiance Image Consultancy and Training Inc., International Image Strategist, Motivational Speaker and Executive Coach.
2. Positioning Your Business for Maximum Sales Mr. Virgilio "Jojo" Acero, Founder & CEO, Xsite Solutions Inc Again, Mr. John Calub, President CEO, John Calub Training International, facilitated the Business Matching: Match and Meet.

The GMM was attended by 47 participants with 14 new members inducted by the President.

Philippine Chamber of Commerce and Industry - Quezon City
 MOST OUTSTANDING LOCAL CHAMBER IN THE ASIA PACIFIC REGION - 2005
 MOST OUTSTANDING CHAMBER IN THE PHILIPPINES - YEARS 2006, 2002, 2004
 HALL OF FAME AWARDSEE - 2004

**You are cordially invited to our
 General Membership Meeting**
May 24, 2019, 3PM - 8PM
ORIENTAL PALACE, TOMAS MORATO

LEARNING SESSION

BRAND ARCHITECTURE TRENDS IN THE PHILIPPINES AND THE ASEAN:
 How Do Local & Global Brands Penetrate the Market in Today's Digital Age.
 - Arch. Alfred Carandang
 UAT SPRIA, ASEAN Arch., APIC Arch, EAKOPH
 President & Principal Architect, Kaya Architects Inc.

BRANDING 4.0
 - Dr. Carl Balita
 Asia CEO Circle of Excellence Awardee 2018
 Superbrand Outstanding Professional Awardee

OTHER AGENDA

- Business Matching: Meet & Match - Mr. John Calub
- Induction of New Members
- Launching of PCCIQC's Committee on Industry Qualification, Certification and Accreditation of Hairdressing and Beauty Care Profession
- Launching of Food Sector Committee
- Fellowship Night

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For Inquiries, please contact Mr. Mark +63 945 461 8447
 Please wear Business Attire

In partnership with: **CARL E. BALITA** **Kaya ARCHITECTONIC** **John Calub**



The FOURTH GMM for 2019 was held on May 24 at the Oriental Palace. The Learning Session tackled two topics:

1. Branding. By Dr. Carl E. Balita, PCCI-QC Past President, Chairman Emeritus.
2. Brand Architecture Trends in the Philippines and the ASEAN: How Do Local & Global Brands Penetrate the Market in Today's Digital Age. By Arch. Alfred Carandang, PCCI-QC Internal Vice President.

The GMM was attended by 61 participants with 13 new members inducted by the President.



A LAYMAN'S TIPS ON HOW TO GET A BUSINESS PERMIT

BY PACIFICO "PAX" MAGHACOT JR.

What is a Business Permit?

It is a document that manifests the approval of the City Mayor to conduct business. It is a privilege granted, not a right acquired. However, because of the cost of putting up a business the proprietor has enough laws protecting him or her from whimsical closure.

What are the steps in applying for a business permit?

There are only three basic steps involved:

1. Filling up the application form and having it assessed
2. Submission of the required clearances (usually three)
3. Payment of dues

What are the types of clearances?

There are two types:

1. Those required before the permit is given (pre-permit), such as the Barangay Clearance, Fire Clearance and Locational Clearance.
2. Those that maybe be submitted after the permit is given (post-permit), such as the Health Clearance and the Electrical Clearance.

How do I know which clearances are needed before and after the permit is given?

Warning! Do not get embroiled in an argument about HIGH RISK and LOW RISK business as a basis for deciding which clearances are pre or post permit. It is a impractical issue because the truth is the BPLO of the City decides with finality which pre or post permit. Save your nerves and just follow the rules. It will not cost you more than what you will legally pay.

How do I handle FIXERS?

Fixing happens at all levels of City Hall. If you need help, ask the heads of departments and their line staff. They will FIX your problem for free. They are paid to do that. If you notice that they are unreasonable tell the City Mayor about it. If you think that he or she is also unreasonable, GET OUT OF THE CITY! You will feel happier somewhere else.

PCCI-QC BOARD OF TRUSTEES MEETING



Regularly the board of trustees of PCCI-QC meet to discuss matters affecting business and approve policy decisions. From January to May 2019, the board of trustees has met five times.

SULONG PILIPINAS
 Nov. 26, 2019 - ASEAN Convention Center



'Sulong Pilipinas,' the annual consultative forum held by the Duterte administration with the private sector, will focus on tax reform and the 'Build, Build, Build' infrastructure program this year. The previous 'Sulong' forums were held once each year since 2016 to gather the inputs and recommendations of the business sector on how the government could further improve the country's investment climate and fulfill President Duterte's agenda of high-and inclusive-growth.

ASEAN AGRICULTURE SUMMIT
 Oct. 1, 2019 - SMX Convention Center



More than 50 top-notch global speakers, the ASEAN Mentorship for Entrepreneurs Network (AMEN), ASEAN Business Advisory Council (ASEAN BAC) Philippines, together with Go Negosyo and the Department of Agriculture (DA) Philippines, held the most anticipated and biggest ASEAN Agriculture Summit on October 1, 2018, at SMX Convention Center Manila, Pasay City. With the theme "Champions and Emerging Icons of Inclusive Business, Technology and Innovation in Agriculture," the summit showcase how agriculture is a game changer by bringing together various stakeholders of the diverse agriculture ecosystem who presented the ongoing developments in agriculture enterprises with inclusive business and 3Ms initiatives (Mentorship, Money and Market) as a way to share real live learnings.

Retail Architecture trends in the Philippines and the ASEAN (Association of South East Asian Nation): an abstract on how do local and global brands penetrate the market in today's digital age.

By: Ar. Alfred Geoffrey C. Carandang, UAP, FRIA, ASEAN Arch., APEC Arch., EAROPH

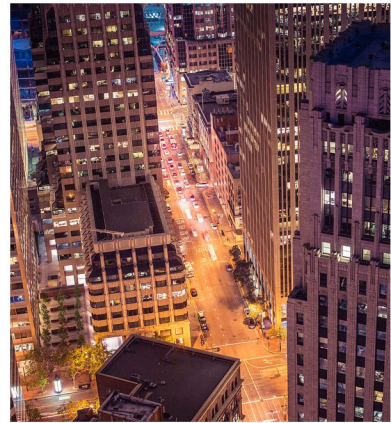
Retail Architecture Design is the combination of three key ingredients: Architecture, Science and Enterprise. Architecture translates to Space Planning and other architectural considerations which includes understanding of the utilities and other trades in the store built environment. Science in retail design is a deeper understanding of why people buy, the need for people to buy, and what are the considerations or perceptions a customer think or feel for them to enter in a retail space and make favorable action which is - to buy! The Enterprise is the owner of the brand and the visionary of its product and services who needed a professional designer to realized the potentials of its business.



Retail design speaks of what matters most to consumers. Advocacy, Relationship and Corporate Soul have the biggest impact on Brand Actualization scores. They are the "meaning or message". People want retailers who truly understand them. They want brands that listen to their feedback and respond meaningfully. They want brands that give back and live by clear beliefs that align with their own.



In the tech world we live in today. If I ask you, can a true bond be made without physical contact with the object of your affection? Attraction, SURE. Anticipation, YES, Excitement, ABSOLUTELY. Fulfillment, NO. So therefore physical retail store is and will stay, it is constantly evolving in terms of architectural design, but still - it will stay. Because part of the process in the Consumer love for Shopping in an actual physical store comparable to the attraction game like playing hard to get. A little restriction keeps things hot! A journey to a real store is nothing compared to sitting in front of the computer and ordering things you need and want.



TOURISM SUMMIT May 2, 2019 - World Trade Center

Go Negosyo and the ASEAN Business Advisory Council Philippines, in partnership with the Department of Tourism and Tourism Promotions Board, supported by the business chambers and organizations, successfully hosted the first Tourism Summit 2019 that happened May 2, 2019, at the World Trade Center, Pasay City! Participated by more than 10,000 delegates composed of students from 100 schools and universities, government representatives from around 100 cities and municipalities, ambassadors and members of the diplomatic corps, more than 50 local and international speakers, government and private partners, and entrepreneurs.





PCCI-QC participated at the 44th Philippine Business Conference & Expo

Oct 18, 2019 - Manila Hotel

This year's PBCE at the Manila Hotel with the theme "Infrastructure and Digital Economy: The Game Changers" The country's largest business organization is conducting this annual event to for the private sector to exchange ideas with policymakers on current issues and business opportunities.

MANILA – Tycoon Ramon Ang of San Miguel Corp. was Chair of the 44th Philippine Business Conference and Expo (PBCE), the annual two-day business summit of the Philippine Chamber of Commerce and Industry (PCCI)

Among the topics that will be tackled during the 44th PBCE are growth areas in the Philippines, opportunities for the country for the China-initiated Silk Road, infrastructure, energy, information and communications technology, and risks of trade war. It was also discuss the fourth industrial revolution, disruptive technologies, agriculture, and the country's economic partnership with Japan and the United States.



Annual Chamber Management Forum

Oct 17, 2019 - Manila Hotel



COORDINATION WITH THE QC FILIPINO-CHINESE BUSINESS ASSOCIATION (QC-BACO)

PCCI-QC recognizes the importance of coordinating with the QC-BACO because our constituencies overlap. And both of our organizations awork closely with the QC-LGU. Through the first semester of this year we conducted three coordination meetings with QC-BACO.

The first was held at the Luxent Hotel where Sarah P. Deloraya-Mateo & Mr. Joseph Lim-Huan (of QC-BACO) held their discussed the planning of the upcoming 1st Quezon City Business Conference 2019. The second was held at the Oriental Palace, Tomas Morato, on February 13, 2019. The meeting was a continuation of the first meeting about the 1st Quezon City Business Conference. Guidelines for the planning of the conference were discusses and the conference committees were formed.

The third meeting was significant because the Hon. Vice Mayor Joy Belmonte joined the officers of bother organizations in their joint meeting to finetune the program of the First Quezon City Business Conference. It was a productive meeting with the Vice Mayor giving assurance of support.

April 8, 2019 was a bid event for QC-BACO. It was the Dragon Star Hometown Heroes Awarding Ceremony at the Oriental Palace, Tomas Morato, Quezon City. PCCI-Quezon City Officers and Trustees attended the awarding ceremony where PCCI-QC Trustee Dr. Juan "Jim" Sanchez was given an award for the project Hospital on Wheels,

These joint meetings have made the bond between our organization stronger.



Left Photo: PCCI-QC & QC Filipino Chinese Business Association headed by Sarah P. Deloraya-Mateo & Mr. Joseph Lim-Huan re upcoming 1st QC Business Conference 2019

Right Photo: PCCI-QC & QC Filipino Chinese Business Association coordination meeting on 1st QC Business Conference headed by Pres Sarah Deloraya-Mateo & Pres Joseph Lim Huan at Orietal Palace





MOBILE NUMBER PORTABILITY ACT OF 2019

BY Atty. Arnel D. Mateo & Edielle Anne Obnamia



“Even your handset which is locked-in with a network may be unlocked upon request.”

Republic Act 11202 or the Mobile Number Portability Act (Act), approved by the Philippine President last February 8, 2019, provides for mobile number portability (MNP) which allows mobile subscribers to retain an existing mobile number despite having moved from one mobile service to another, or to change the type of subscription from postpaid to prepaid or vice versa for free. Thus, if your mobile number is locked in with Globe and you want to switch to Smart, you may do so free of charge upon complying with the requirements.

Even your handset which is locked-in with a network may be unlocked upon request. Aside from that, the law mandates the non-imposition of interconnection fees and charges in domestic calls and SMS.

The Act promotes data portability, which is one of the rights of a data subject under the Data Privacy Act. Said right allows the data subject to manage his personal data in his private device, and to transfer the same from one personal information controller to another. Further, the information collected from the subscriber is subject to the rights of the data subject to erasure and blocking, to rectify, and to access.

The principles governing this Act are: consumer welfare and encouragement of competition among mobile service providers. Mobile number portability represents an opportunity to rebalance relationship between mobile service providers and consumers in a vibrant economy and have well-served consumer sector.

To achieve this purpose, the law imposes obligations to Public Telecommunication Entities (PTEs). PTEs refer to any authorized public telecommunication entities that offer mobile telecommunication services for a fee. These include PTEs who have their own network infrastructure, i.e. Smart and Globe, including also Virtual Network Operators, who operate under their own brand name, but do not have their own infrastructure and relies on another PTE's infrastructure; much like TM is with Globe. Under this Act, the following are the specific obligations of PTEs:

- 1.To provide MNP free of charge and set up mechanism for its implementation;
- 2.To unlock upon demand and still completely free of charge mobile handsets for those compliant with the requirements of MNP;
- 3.To provide subscribers information on MNP including its features, process and application and the cutover period of the porting process;
- 4.To maintain confidentiality of information and adhere to the Data Privacy Act of 2012; and
- 5.To facilitate the porting of the process not only of their network, but also the porting process of the Virtual Network Operators that they are hosting.

In case of violations of the Act, the National Telecommunication Commission (NTC) is authorized to impose fines ranging from P10,000.00 up to P1,000,000.00 and revocation of the PTEs franchise depending on the number of violations committed. NTC can also award the subscriber damages up to P40,000.00.

PCCI-QC Participated in Taxpayer Workshop Experience

May 2, 2019, Department of Finance

The DOF, in partnership with the World Bank, is working on complementary reforms in tax administration which are necessary to meet the objectives of the comprehensive tax reform program (CTRP) of having a simpler, fairer, and more efficient tax system to improve voluntary compliance, reduce compliance cost, and facilitate ease of doing business.

The transformation of tax administration requires a review of existing business processes of the BIR to identify process gaps and inefficiencies that breaks the seamless journey of tax payers. More important, the business process review (BPR) will identify opportunities for interventions that will effectively address the reform objectives.

The work plan of the BPR includes a taxpayer experience journey workshop with taxpayers and/or tax practitioners to understand the BIR processes from the perspective of private stakeholders. The workshop is aimed at reviewing the “tax journey” of tax payers (e.g. from registration to de-registration) with sufficient granularity to be able to identify gaps in the processes. Once gaps are identified, a number of specific processes can be prioritized for further drilling down, based on criteria either to ease taxpayer burden or revenue contribution, or both.



LEARNING SESSION PARTICIPATED WITH PCCI-NCR

Overview on Data Privacy Act of 2012
September 11, 2018, PCCI, B.A. Securities Multi Purpose Hall, Taguig City



Christmas Party,
December 12, 2019, PCCI, B.A. Securities Multi Purpose Hall City

Tax Updates,
February 12, 2019, PCCI B.A. Security Hall, Taguig City



Occupational Safety & Health Standards,
April 10, 2019, PCCI B.A. Security Hall, Taguig City

Understanding the New Corporation Code of the Philippines,
April 24, 2019, B.A. Security Hall, PCCI, Taguig City



27th Metro Manila Business Conference (MMBC) RIDING THE WAVES OF ENTERPRISE GROWTH AMID GLO-CAL DISRUPTION

June 26-27, 2019 THE MANILA HOTEL

The annual MMBC was held again at the Manila Hotel on June 26-27, 2019. The theme of the conference was "Riding the Waves of Enterprise Growth Amid Glo-cal Disruption." The theme is a call to persevere and be resilient in the face of many worldwide distraction to business. This year's MMBC is managed by the North Section of PCCI-NCR with Regional Director Ms. Julie Quiroga as the conference chairman. With Valenzuela City Mayor Rexion Gatchalian and Caloocan City Mayor Oscar Malapitan gracing the opening ceremonies and participating as speakers, the conference went off to a good start. The topics were relevant to the present situation besetting business. From industry collaboration to digital application, from traffic management to disaster preparedness, these topics kept the participants attentive. PCCI Director for NCR and PCCI-NCR Secretary General and Ms. Quiroga Deserve a round of applause for a successful conference. The PCCI-QC attended the Chamber Management on the first day and the conference proper. In successive years our chamber has been one of the chambers with a good number of participants.



ASEAN STUDY TOUR

Oct. 22-27, 2019

Dr. Fenix would recommended three representatives of PCCI HRDF to the ASEAN Study Tour on October 22-27, 2018 in Malaysia and Bangkok. The representatives were Sarah Deloraya-Mateo, President of PCCI-QC, Dr. Carl Balita, Chairman Emeritus of PCCI-QC of and Emerson Atanacio, President of National College of Science and Technology.

The objectives of the study tour are Learning and Innovation to acquire first hand insight in other ASEAN countries' TVET systems, approach, progress and bench marking. Adapt potential best practice elements in Dual VET, Certification, and In-Company training, forging Partnerships.

The participants were able to interact with the practitioners and had a deeper insight into their experience, appreciated how their models work, how the policy framework is operationalized on the ground, how dual training is defined and practiced, compared their various approaches and identify what is adaptable in the Philippines and understand the interaction among the different players at different levels in the TVET systems.



108th Session of International Labour Conference June 10-21, 2019, UN Geneva.



This annual Conference brings together governments', workers' and employer's delegates of the ILO member States. Often called an international parliament of labour, the Conference establishes and adopts international labour standards and is a forum for discussion of key social and labour questions. The theme of the conference, which marks the ILO's 100th anniversary, is "Building a better future with decent work". As part of the agenda, conference delegates also consider a convention on harassment and violence in the workplace.



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